

# RODRIGO LARA

Former Colombian Senator and CEO of Summus, a pioneering fintech in Venezuela: a unique voice on democracy, regulation, and emerging markets in Latin America

---

- Former President of Colombia's House of Representatives and Senator, consistently recognized among the country's top legislators
- Educated at Sciences Po Paris, ENA (the school that trained French presidents and ministers) and Universidad Externado de Colombia; Eisenhower Fellow, academic author, and university professor
- Former Colombian Anti-Corruption Czar and son of the Justice Minister assassinated for confronting the Medellín Cartel
- Author of pioneering laws on gender justice, organ donation, and peace process implementation
- CEO of Summus and one of Latin America's leading voices on Venezuela, democracy, and regulation

Rodrigo Lara is one of Latin America's most compelling voices on democracy, regulation, anti-corruption, and economic transformation. A former President of Colombia's House of Representatives and former Senator, he earned national recognition as one of the country's most respected legislators through a reform-driven agenda focused on institutional modernization and social justice.

His legislative work includes groundbreaking laws on gender-focused criminal justice reform, organ donation, inheritance rights, peace process implementation, and military justice reform. Lara combines legal sophistication, political experience, and a deep understanding of institutional systems.

His story is also profoundly personal. He is the son of Rodrigo Lara Bonilla, the Colombian Justice Minister assassinated by the Medellín cartel after confronting Pablo Escobar. Years later, Rodrigo Lara would continue that fight as Colombia's Anti-Corruption Czar, transforming personal tragedy into a powerful reflection on leadership, resilience, ethics, and public service.

Educated at Sciences Po Paris, ENA, and Universidad Externado de Colombia, Lara has also served as a university professor, columnist, and political analyst.

Today, he is the co-founder and CEO of Summus, one of the first fintech companies to successfully bridge Venezuela with international businesses through compliant B2B payment infrastructure. His experience offers audiences a rare insider perspective on Venezuela's evolving economy, regulatory frameworks, and the future of emerging Latin American markets.

## TEMAS

Rodrigo Lara tailors each presentation to the needs of his audience and is not limited to the topics listed below. Please ask us about any subject that interests you:

- Democracy and Institutions in Latin America
- Venezuela: Economy, Regulation, and Opportunity
- Leadership, Resilience, and Public Ethics
- Anti-Corruption and State Transformation
- Fintech and Regulatory Innovation
- Geopolitics and Latin America's Future

---

## PROGRAMAS

Rodrigo Lara delivers a unique perspective on Latin America's political and economic future, connecting democracy, regulation, and emerging markets. His keynotes combine high-level government experience, anti-corruption leadership, and hands-on business expertise in complex markets such as Venezuela.

**Venezuela: Latin America's Most Misunderstood Market**

Drawing from his firsthand experience leading a pioneering fintech in Venezuela, Rodrigo Lara explains the country's rapidly evolving economic reality. He explores how informal dollarization, regulatory adaptation, and private-sector dynamics are reshaping Venezuela into one of the region's most complex, yet strategically important, emerging markets. A must-hear briefing for executives, investors, and global organizations seeking to understand the future of Venezuela and its role in Latin America.

**Democracy Under Pressure: The Institutional Future of Latin America**

A sharp and insightful keynote on the forces reshaping Latin American democracies: populism, organized crime, polarization, corruption, and institutional fragility. Combining legislative experience with geopolitical analysis, Lara offers a sophisticated perspective on how countries can rebuild trust, strengthen institutions, and navigate an increasingly uncertain political landscape.

**Leadership After Tragedy**

A deeply personal and inspiring keynote about resilience, purpose, and moral courage. Rodrigo Lara reflects on the assassination of his father and how that defining moment

shaped his commitment to public service and anti-corruption efforts. A powerful conversation on character, leadership, and values in times of crisis.

**Fintech, Regulation, and the Future of Emerging Markets**

Based on his experience as CEO of Summus, Lara explores how fintech is transforming emerging economies and challenging traditional regulatory systems. He discusses international payments, compliance, digital transformation, and financial innovation, providing valuable insights for business leaders, financial institutions, and policymakers.

---

## CONDICIONES

- **Travels from:** Bogotá D.C., Colombia
- **Fee Range:** Please Inquire