

# ROBERTO RIGOBON

MIT economist and global expert on inflation, financial crises, and economic decision-making in a data-driven world

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- Professor of Applied Economics at MIT Sloan School of Management and leading authority on global macroeconomics
- Co-founder of the Billion Prices Project, pioneering real-time measurement of inflation using big data
- Expert on financial contagion, macroeconomic shocks, and global economic risk
- Advisor and researcher with institutions including the National Bureau of Economic Research
- Award-winning professor at MIT Sloan, recognized multiple times for excellence in teaching

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Roberto Rigobon is the Society of Sloan Fellows Professor of Applied Economics at the MIT Sloan School of Management and one of the world's leading experts on global macroeconomics, inflation measurement, and financial crises. His research focuses on understanding how economic shocks spread across markets and countries, as well as how data and technology can improve economic measurement and decision-making.

Rigobon is widely known as the co-founder of the Billion Prices Project, an innovative initiative that uses large-scale online price data to track inflation in real time across multiple countries. The project helped transform how economists and policymakers measure inflation and analyze economic trends.

His work also explores financial contagion, the propagation of economic shocks through global networks, and the reliability of ESG and economic indicators. He is also co-founder of the Aggregate Confusion Project, which studies how to improve the measurement of sustainability metrics and corporate performance.

Rigobon has been a professor at MIT Sloan since 1997 and has received numerous teaching awards, including multiple "Teacher of the Year" recognitions from MIT Sloan students.

He holds a PhD in Economics from MIT, an MBA from IESA in Venezuela, and a Bachelor's degree in Electrical Engineering from Universidad Simón Bolívar.

Through his research, teaching, and keynote presentations, Roberto Rigobon helps leaders understand how data, technology, and global forces are reshaping economic policy, markets, and business strategy.

## Why Book Roberto Rigobón?

- A world-class MIT economist with deep expertise in global macroeconomics and financial crises.
- Pioneer of the Billion Prices Project, one of the most innovative approaches to measuring inflation.
- Offers clear insights into inflation, economic shocks, and systemic risk.
- Combines academic rigor with practical implications for business and policy leaders.
- Highly engaging speaker known for his clarity, humor, and ability to simplify complex

economic ideas.

## TEMAS

Roberto tailors each presentation to the needs of his audience and is not limited to the topics listed below. Please ask us about any subject that interests you:

- The Future of Inflation and Global Economic Stability
- Financial Contagion and Systemic Risk in a Connected World
- Big Data and the Measurement of the Global Economy
- Economic Decision-Making in Uncertain Times
- ESG Measurement and the Future of Corporate Accountability

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## PROGRAMAS

**The New Economics of Inflation**

Inflation is no longer measured only through traditional statistics. In this keynote, Roberto Rigobon explains how big data and digital technologies are transforming our understanding of inflation and economic activity. Drawing on insights from the Billion Prices Project, he reveals how real-time data can help businesses and policymakers anticipate economic shifts and make better decisions.

**Financial Contagion: How Crises Spread**

Global markets are increasingly interconnected. Roberto Rigobon explores how financial shocks spread across countries and industries, what leaders can learn from past crises, and how organizations can prepare for systemic risks in an increasingly complex global economy.

**Big Data and the Measurement Revolution**

The digital economy is generating unprecedented volumes of information. Rigobon shows

how big data is transforming economic measurement, enabling real-time insights into markets, prices, and consumer behavior—and what this means for business strategy and policy.

## CONDICIONES

- **Travels from:** Boston, USA
- **Fee Range:** Please Inquire