

ALBERT RIBA

Expert in transformational leadership, innovation, and organizational culture in times of uncertainty and change

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- Author of five books on leadership, transformation, and cultural evolution
- Regular speaker at major corporate and institutional events in Europe and Latin America
- Advisor to companies on strategic change and cultural DNA diagnostics
  Contributor to leading media: Expansión, and Cadena SER
- Energetic and thought-provoking style that delivers both insight and practical tools
- Creator of a scientific method in collaboration with the University of Barcelona that provides objective data to support a culture of change, as well as scalability of the model with AI solutions
- Contributor to media outlets such as, TV3, Expansión, RNE R4, RAC1, Cadena SER, among others

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Albert Riba is a renowned speaker recognized for his ability to inspire transformation through powerful narratives about change, innovation, and human leadership. He has earned his reputation by speaking at leading corporate and institutional events, where his engaging style and strategic insights have made a lasting impact. His talks focus on navigating uncertainty with an entrepreneurial mindset, making him a reference voice in times of rapid transformation.

With a diverse background spanning entrepreneurship, consulting, and thought leadership, Albert has authored five influential books, including “Mamut o Sapiens” in 2013, “La parálisis que activa” in 2015 y “Tropa Sapiens” 2017, followed by ‘’Conexión monástica’ 2020 and now "Mamut o Humanoide" 2025. His work bridges the gap between personal growth and organizational change. He regularly contributes to prominent media outlets such as La Vanguardia, TV3, Expansión, and Cadena SER, where he offers expert analysis on innovation, talent, and future trends. His trajectory also includes advising top-tier companies on strategic and cultural transformation.

Albert brings a unique blend of clarity, warmth, and practical wisdom to the stage. His keynotes are dynamic, thought-provoking, and tailored to connect with each audience. Whether addressing executives, educators, or changemakers, he provides tools for real progress and mindset shifts. Inviting him as a speaker ensures not just inspiration, but actionable insight that resonates well beyond the event.

TEMAS

Albert adapts each of his presentations to the needs of the audience. Likewise, he is not limited to the topics listed below; please inquire about other subjects of interest.

- Transformational and adaptive leadership
- Innovation, entrepreneurial mindset, and change management
- Cultural evolution and agile organizations
- Connecting ancient monastic life to 21st-century businesses
- High sports performance applied to business transformation

- Self-awareness and purpose in uncertain times

PROGRAMAS

Mammoth or Humanoid: Evolve or Disappear

Based on his latest book, this keynote invites audiences on a provocative journey through the challenges of today's disrupted world. Albert encourages reflection on whether we lead with reactive instinct or adaptive awareness, and offers practical frameworks to evolve organizationally and culturally.

The Paralysis That Activates: Leading Through Uncertainty

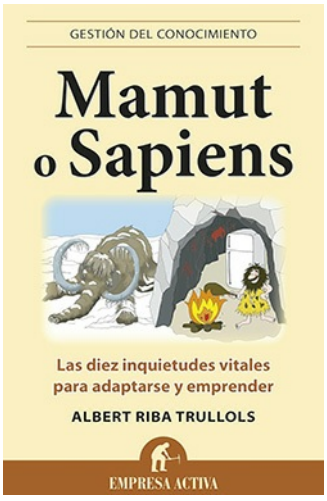
This session reframes fear and resistance as powerful drivers for personal and collective change. With real-life stories and adaptive leadership tools, Albert shows how to transform hesitation into momentum. Ideal for leaders guiding teams through turbulence and transformation.

PUBLICACIONES

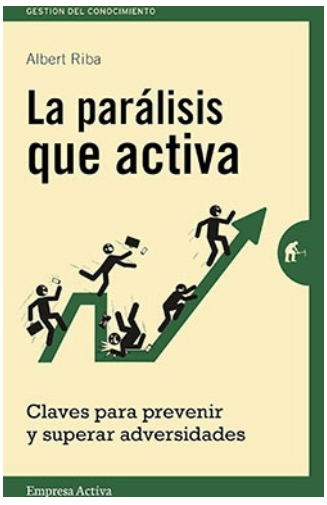
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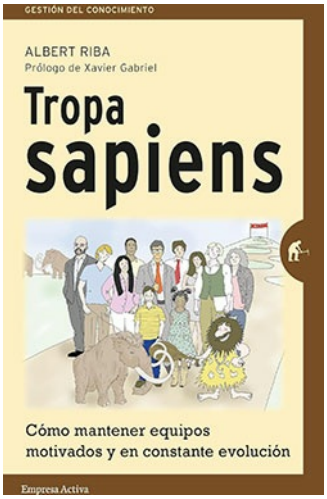
MAMUT O HUMANOIDE



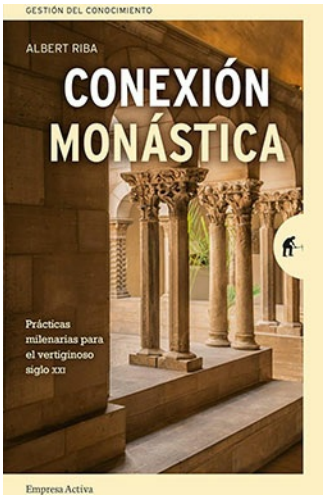
MAMUT O SAPIENS



LA PARÁLISIS QUE ACTIVA



TROPA SAPIENS



CONEXIÓN MONÁSTICA

Artículos

El Claustro Podcast. 3 temporadas con más de 10 horas de grabación sobre como l...

CONDICIONES

- **Travels from:** Spain
- **Fee Range:** Please Inquire