



## REBECCA HENDERSON

Harvard economist and bestselling author guiding businesses to drive sustainable, purpose-led change in our warming world

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- John & Natty McArthur University Professor at Harvard, integrating academic stature with real-world influence
  - Bestselling author of Reimagining Capitalism in a World on Fire, shortlisted for FT/McKinsey Business Book Award
  - A global voice on sustainable business strategy, featured in HBR, Foreign Affairs, and major forums
  - Leadership in action: adviser to major corporations, board member at Amgen & IDEXX, and NBER fellow
  - Inspiring educator: her MBA course Reimagining Capitalism at HBS grew from 28 to over 300 students

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Rebecca Henderson is one of Harvard's 25 University Professors, a preeminent economist, and a powerful voice in sustainable capitalism. With over 30 years of experience at MIT, HBS, and as a fellow of the British and American Academies of Arts and Sciences, her research bridges innovation, climate, and organizational purpose.

She is the author of the acclaimed *Reimagining Capitalism in a World on Fire*, advocating for purpose-driven firms as a force for climate action and social equity. In her Harvard MBA course of the same name—with over 300 students—she teaches how companies can address global challenges while thriving economically.

Rebecca serves on public and corporate boards including Amgen and IDEXX, and advises large firms on embedding sustainability into core strategy. Her thought leadership spans HBR (“The Business Case for Saving Democracy”), Foreign Affairs (“The Unlikely Environmentalists”), and keynotes at events like the Nordic Business Forum and COP27.

Blending academic rigor with practical insight, Rebecca empowers audiences—CEOs, investors, and government leaders—to rebuild capitalism with urgency, moral clarity, and scalable innovation.

## **TEMAS**

Rebecca tailors each presentation to the needs of her audience and is not limited to the topics listed below. Please ask us about any subject that interests you:

- Reimagining Capitalism for climate and equity
  - Sustainable Business as Innovation Engine
  - Driving Organizational Change for high-impact transformation
  - Corporate Purpose & Democracy
  - AI, Innovation & the Future of Work
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# PROGRAMAS

## Reimagining Capitalism in a World on Fire

Rebecca outlines how to restructure capitalism so it tackles climate change, inequality, and democracy—not just profit. Drawing on real-world examples and pragmatic policy solutions, she shows how purpose-driven strategies can align financial performance with humanity's future.

## Sustainability as a Fulcrum for Corporate Innovation

Discover how tackling big environmental and social challenges becomes a potent lever for innovation. Rebecca illustrates how firms like Unilever harness purpose to generate employee engagement and cross-functional breakthroughs—turning sustainability into market advantage.

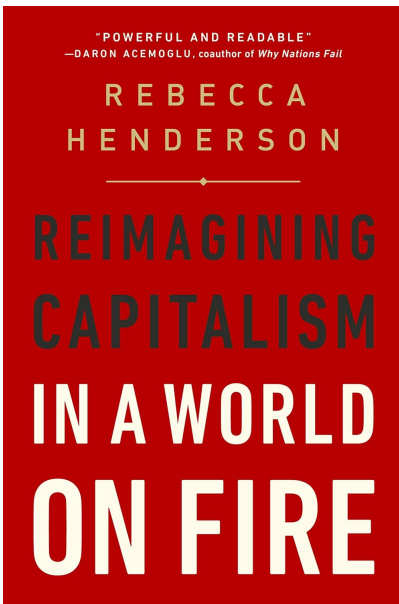
## Coaxing Organizations to Do New Things

Large incumbents struggle with disruptive innovation. Here, Rebecca explores the strategic and cultural shifts needed to foster genuine transformation—from behavioral hurdles to leadership frameworks that unlock creative evolution in extinction-prone companies.

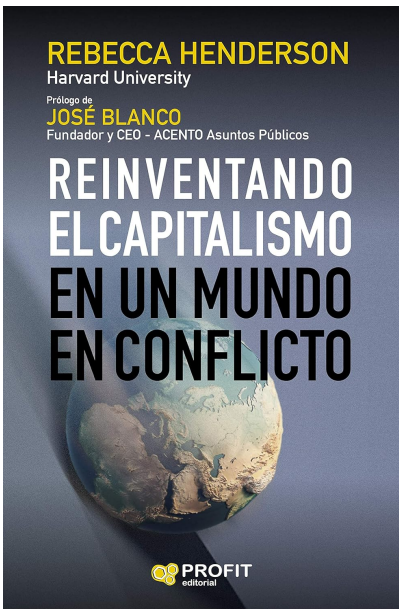
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# PUBLICACIONES

Libros



REIMAGINING CAPITALISM IN A WORLD ON FIRE



REINVENTANDO EL CAPITALISMO: EN UN MUNDO EN CONFLICTO

## CONDICIONES

- **Travels from:** Boston, USA
- **Fee Range:** Please Inquire