HiCue speakers
Higher Content & Inspiration



AREL MOODIE

Entrepreneur, bestselling author, and motivational speaker helping organizations unlock the power of likability and performance

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- Bestselling author of Your Starting Point for Student Success and featured in Forbes and USA Today
- Delivered keynote speeches in 48 U.S. states and internationally to over 750,000 people
- Host of "The Art of Likability" podcast with millions of downloads worldwide
- Trusted by Fortune 500 companies, top universities, and government organizations
- Renowned for blending high-energy delivery with actionable strategies that drive personal and organizational growth

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From the Brooklyn projects to the White House, from building industry-changing tech companies to hosting for Disney+, I've shown leaders how to transform workplace dynamics from constant friction into predictable excellence.

Growing up in the Brooklyn projects,witnessing people being murdered and imprisoned, Arel Moodie learned early on how people around you can either hold you back or lift you up. This insight drove him to become one of only a handful of people worldwide certified in Adult Development Theory.

Today, Arel helps organizations Build People PowerTM, transforming how teams work and win together through a breakthrough approach to human development. Through his work with one of the world's leading ADT theorists, he discovered what felt like an instruction manual for human potential—and has dedicated himself to making it accessible to leaders everywhere.

A tech co-founder of Talkadot, keynote speaker, and bestselling author, Arel has shown leaders from the White House to Fortune 500 companies how to create cultures where everyone wins together. His insights have been featured in The New York Times, USA Today, Forbes, and the Huffington Post, and he's appeared on The Doctors. Inc. Magazine named him to their "30 Under 30" list of America's top entrepreneurs.

But Arel's most powerful message comes from experience: We don't build our personal power in isolation—we do it shoulder to shoulder with those who want to bring our potential to life.

Through his high-energy keynotes and workshops, he shows leaders how to meet their teams where they are and lead them toward their potential, creating break-through performance through the science of human development.

TEMAS

Arel tailors each presentation to the needs of his audience and is not limited to the topics listed below. Please ask us about any subject that interests you:

- The Power of Likability in Business and Life
- High-Performance Mindset for Leaders and Teams
- Student Success and Campus Engagement
- The Science of Influence and Communication
- Diversity and Inclusion through Human Connection

PROGRAMAS

01. UNLOCK THE POWER OF YOUR PEOPLE:

The "Core Four" Stages of Adult Development Theory

As we adapt to a rapidly changing world, people problems can be the most complex and critical challenges we face—but they don't have to be. Humans are not chaotic, they are predictable. That means all adults pass through sequential stages of development that feature different fears, motivators, and goals. By constructively exploring these stages, we can transform our understanding of ourselves AND each other.

In this interactive, entertaining, and highly actionable keynote, former Disney+ expert host, tech founder, and Adult Development Theory expert Arel Moodie introduces the overlooked science of human potential to help us Build People Power™ inside our organizations like never before. You'll walk away with a clear understanding of how to predict and drive certain behaviors—no matter which stage someone is in.

This roadmap will give you a renewed and restored sense of where your organization can go, and help you move people into action so you reach bigger goals together.

AUDIENCE

This keynote is ideal for:

- Leaders and audiences who want to create the kind of culture where people want to stick around, show up for each other, and give their best
- Organizations and associations seeking a proven way to dramatically improve how people work together

OUTCOMES

The audience will leave with:

- A roadmap for their own growth and the people around them
- A proven framework for keeping teams working together through every challenge
- The confidence to lead every person toward every goal—no matter which stage of development they happen to be in

02. UNLOCK THE POWER OF YOUR TEAM:

How to Create the Ultimate Work Environment

In times of challenge and change, success isn't just about WHAT stands in front of us—it's about WHO stands beside us. But without prioritizing team development, individuals can start seeing each other as rivals instead of teammates, leading to unnecessary conflict and competition. When we strengthen how we relate, we transform motivation, direction, and build powerful units capable of fighting the same problems together.

In this interactive, humor-filled, and inspirational presentation, former Disney+ expert host and lifetime entrepreneur Arel breaks down how people can move away from an "us versus them" mindset to create more connected teams who work—and win—together. By delivering an unforgettable shared experience, Arel leaves teams energized and inspired, ready to unlock their full potential and power.

AUDIENCE

This keynote is ideal for:

- Organizations that prioritize culture of belonging, where individuals and teams feel valued and supported
- Leaders who want to inspire their people with a powerful reminder of what's possible when everyone works toward the same goal
- Teams who need to collaborate to achieve bigger goals together and want to feel more connected in the process

OUTCOMES

The audience will leave with:

- A new understanding of who they're working alongside—and how they can grow to the next level, together
- A profound sense of what it means to be part of a connected and supportive team
- Renewed inspiration to tackle challenges with a united mindset

03. Unlock the Power of Customer Loyalty:

Turning Buyers into Lifelong Fans

If you only solve problems for your customers, your organization risks becoming a commodity. Problem-solving is just the first stage of your customer's journey. To turn buyers into lifelong fans, you must guide them through all four stages of customer loyalty..

In this groundbreaking keynote, serial entrepreneur and tech founder Arel Moodie reveals how Adult Development Theory can revolutionize customer loyalty. With his signature charisma, Arel shows how to transform your sales team into an unstoppable force by meeting customers where they are and leading them toward what's possible.

Learn how to dramatically boost your brand's ability to turn customers to raving fans who keep coming back for more.

AUDIENCE

This keynote is ideal for:

- Organizations aiming to strengthen a customer-centric culture that develops long-term relationships and builds a sense of belonging for customers
- CXOs, executives, and decision-makers responsible for customer experience and retention
- Sales teams seeking to create a loyal user base that becomes a powerful driver of word-of-mouth marketing

OUTCOMES

The audience will leave with:

- A clear framework to transform customer interactions into loyalty-building experiences
- Insights into how to help customers progress toward shared goals that align with their long-term success
- The confidence to move beyond simple exchanges to memorable, meaningful experiences that customers cherish.

04. Unlock the Power of Perspective

Transforming How You Turn Adversity Into Opportunity

In a world of constant change and challenges, your perspective determines everything.

When adversity shows up, it doesn't build character—it reveals it. This powerful keynote isn't about simply thinking positive thoughts—it's about fundamentally shifting how you see yourself, your team, and your circumstances.

In this engaging presentation, Arel takes audiences on a journey from their "default future"—where current patterns lead to predictable outcomes—to their "created future" where intentional choices open new possibilities. Through memorable stories, interactive exercises, and practical advice, participants discover that the exact same situation can be transformed through the lens they choose to view it.

AUDIENCE

This keynote is ideal for:

- Organizations navigating significant change, mergers, or industry disruption
- Leaders seeking to foster resilience and innovation during challenging times
- Teams that need a mindset reset to overcome burnout or negativity
- Individuals wanting to break free from limiting patterns to create inspiring futures

OUTCOMES

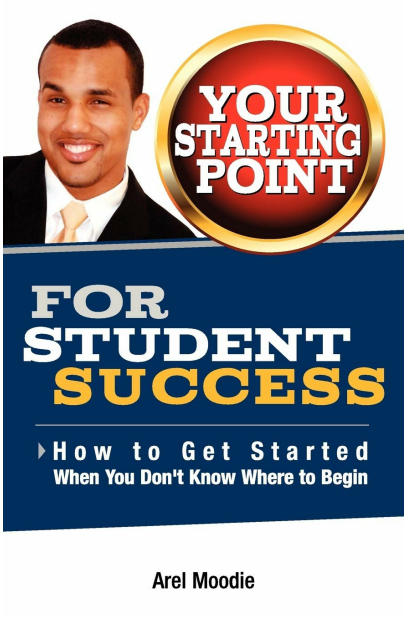
The audience will leave with:

- Practical ways to reframe challenges as opportunities for growth
- The confidence to take immediate action rather than getting stuck in analysis paralysis
- A renewed sense of agency over their personal and professional circumstances

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YOUR STARTING POINT FOR STUDENT SUCCESS

CONDICIONES

- **Travels from:** New York, USA
- **Fee Range:** Please Inquire