

# JORGE GUAJARDO

Former Mexican Ambassador to China and senior advisor on geopolitics, trade, and China's engagement with the world

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- Former Ambassador of Mexico to China (2007–2013), a pivotal period in global trade relations
- Expert voice on U.S./China/Latin American diplomacy, geopolitics, and cross-border investment
- Partner at DGA Group, advising Fortune 500 companies on international strategy
- Deep insights into Latin America's evolving role in global affairs
- Acclaimed media commentator featured in The New York Times, Financial Times, Wall Street Journal, The Economist, and CNN

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Jorge Guajardo is one of Mexico's most seasoned and respected diplomatic figures, with a distinguished career bridging foreign policy, international business, and strategic advisory. As Mexico's Ambassador to China from 2007 to 2013, he oversaw a critical expansion of bilateral relations during China's rise as a global economic power. His tenure marked one of the longest in that post and provided him with unique insights into China's domestic and international policy-making processes, trade dynamics, and global ambitions.

Guajardo also served as Consul General of Mexico in Austin, Texas, and was Director of Communications for Mexico's Ministry of the Interior, giving him a front-row seat to complex domestic and international policy negotiations.

Guajardo is currently a Partner at DGA Group in Washington, D.C., where he advises multinational companies on how to navigate political risk, regulatory landscapes, and geopolitical shifts, particularly in Latin America and China. He also co-chairs the Aspen Institute's Global Cybersecurity Group.

A fluent English and Spanish speaker with global gravitas, he is a sought-after commentator on international affairs, regularly contributing to major media outlets. His strategic vision and diplomatic experience make him a compelling voice for audiences seeking clarity in a fragmented geopolitical environment.

## TEMAS

Jorge tailors each presentation to the needs of his audience and is not limited to the topics listed below. Please ask us about any subject that interests you:

- U.S.-Mexico-China: Navigating a New Global Triangle
- How Does China's Innovation Drive Impact the Western Hemisphere
- What Is Latin America's China Play
- Latin America's Global Positioning in a Multipolar World
- Behind the Scenes of High-Stakes Diplomacy
- Business, Politics, and Risk in Emerging Markets

## PROGRAMAS

**How to Navigate China's Industrial Surge?**

Former Mexican Ambassador to China, Jorge Guajardo, delivers a powerful analysis of the shifting global economic order. As the U.S.-China trade war morphs into a battle for control over supply chains, China's manufacturing overcapacity is disrupting traditional brands worldwide—offering better quality at lower prices and triggering what many call "unfair competition." Guajardo explains how Latin America, caught between two superpowers, faces both major threats and unprecedented opportunities. From nearshoring potential to trade realignment, his keynote provides a clear, urgent roadmap for how governments and businesses in the region can strengthen strategic industries, diversify global partnerships, and avoid overdependence on China. This is a must-hear session for decision-makers looking to position themselves smartly in the next chapter of global trade and geopolitics.

**China As An Innovation Hub: threat or Opportunity for Latin America**

Whether in EVs, drones, or green technologies, China is leading the world in innovation and taking markets by storm. How will this affect our countries.

**Is China An Alternative From the US: As President Trump alters diplomatic relations in the region, what role does China play**

Many countries are questioning a dependence on an increasingly unreliable United States and seeking for alternatives. A detailed explanation of what countries can expect from a closer relationship with China.

**The China We Don't See: Lessons from a Mexican Ambassador**

A first-hand account of China's rise from a Latin American perspective, exploring trade, soft power, and policy contradictions that shape global diplomacy.

**Bridging Borders: Mexico's Role Between Washington and Beijing**

Guajardo explains how Mexico can—and must—strategically position itself amid U.S.-China tensions, offering insight into foreign policy, trade, and global competitiveness.

**Dealing with Giants: Diplomacy, Business, and Influence in a New World Order**

A look at how countries and corporations can build effective strategies in a world defined by shifting power centers, populism, and geopolitical uncertainty.

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## CONDICIONES

- **Travels from:** USA
- **Fee Range:** Please Inquire

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