



BRIAN SOLIS

Digital Futurist & 9x Best-Selling Author, Head of Global Innovation at ServiceNow, Former
Vice President of Global Innovation at Salesforce

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- Global authority on digital transformation, innovation, and customer experience
 - Bestselling author of multiple books, including Lifescale and X: The Experience When Business Meets Design
 - Key advisor to Fortune 500 companies on disruptive technology and business model innovation
 - Frequent contributor to major media outlets like Forbes, The New York Times, and Harvard Business Review
 - Acclaimed keynote speaker at top industry events, including SXSW, CES, and TEDx
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Brian Solis is a globally recognized digital analyst, anthropologist, and Head of Global Innovation at ServiceNow. With decades of experience, he's known for helping companies navigate the intersection of technology and human behavior, blending research with real-world applications to inspire growth and transformation.

In his role at ServiceNow, Brian leads strategic initiatives for Innovation and Executive Briefing Centers across Silicon Valley, New York, London, Paris, Sydney, and Singapore. He collaborates with top executives, designing and guiding impactful engagements focused on digital and business innovation.

An award-winning author, Brian has written 9 best-selling books, with his latest book *Mindshift* (2024) exploring how leaders can spot and seize emerging opportunities, rally teams, and drive innovation in the face of disruption and emergent trends. His work, which spans nearly three decades, helps both leaders and everyday people understand how evolving technology shapes society and how to thrive in the digital age. His insights have supported top brands, celebrities, and startups in rethinking digital transformation, culture, and innovation strategies for a new era of connectivity.

Brian also hosts [r]evolution, a video series featuring discussions on technology, trends, and best practices with thought leaders such as Katie Couric, Mark Burnett, and Shaquille O'Neal.

TEMAS

Brian tailors each presentation to the needs of his audience and is not limited to the topics listed below. Please ask us about any subject that interests you:

- The Future of Customer Experience
- Digital Transformation & Innovation
- Human-Centered Innovation
- The AI-Powered Business
- Navigating the Digital Economy

PROGRAMAS

Mindshift: Transform Leadership, Drive Innovation, and Reshape the Future

Based on Brian's latest book, *Mindshift*, Solis explores the critical need for businesses and leaders to foster a mindset of continuous innovation. Drawing from this work, the keynote will challenge conventional thinking, urging leaders to embrace disruption as a catalyst for meaningful change. He will share actionable strategies to ignite organizational change, inspire teams to act with purpose, and navigate the complexities of today's digital-first landscape, a shift from the industrial-era of business. Attendees will leave inspired and equipped with a "mindshift" framework and the characteristics necessary to foster creativity, resilience, and human-centered innovation—paving the way for a better tomorrow.

Hey, Mr. Futurist, WTF (What's The Future) of...My Industry?

AI and other disruptive technologies are reshaping every aspect of business, from operational efficiencies to customer engagement. What does it take to lead an organization in an AI-first world? Drawing on his AI Maturity Model, Brian will guide leaders through the exponential potential of generative AI, Web3, and the metaverse, reimagining leadership and business performance for lasting impact. This keynote explores how forward-thinking companies are using these innovations to augment, not just automate, fostering a future-ready business capable of achieving exponential growth and transformation.

Generation-C: A New Age of Consumers

The digital age has given rise to a new kind of consumer: connected, conscious, and always evolving. How can businesses meaningfully engage with this behavior-driven market? Brian will introduce Generation-C, a demographic defined by shared behaviors rather than age, exploring the "6th love language" of today's customer and employee: digital empathy. Attendees will learn how to design impactful customer experiences that foster loyalty, transforming traditional touchpoints into unforgettable "ignite moments." This session equips leaders to adapt to shifting consumer expectations and build a brand that connects deeply

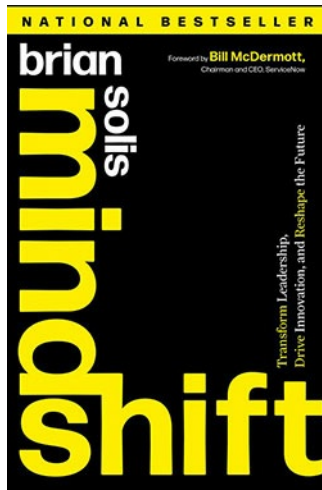
with its audience.

AI is Eating the World: How to Reimagine Your Business in an AI-First World

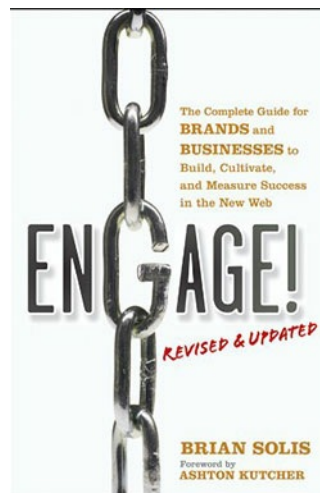
In a time of unprecedented disruption, how can organizations ensure they're ready for whatever comes next? The Novel Economy demands innovative business models that embrace emerging trends and navigate uncertainty. In this thought-provoking session, Brian will help leaders decode the future, bringing clarity to complex industry dynamics and aligning strategies with the trends reshaping markets. Through insights on industry challenges and new economic realities, attendees will gain a clear understanding of what it takes to remain relevant and resilient, ready to lead their organizations into a future where traditional playbooks no longer apply.

PUBLICACIONES

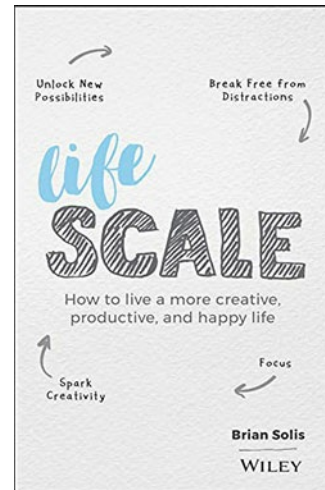
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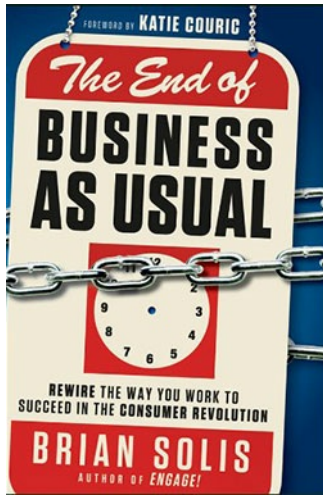
MINDSHIFT



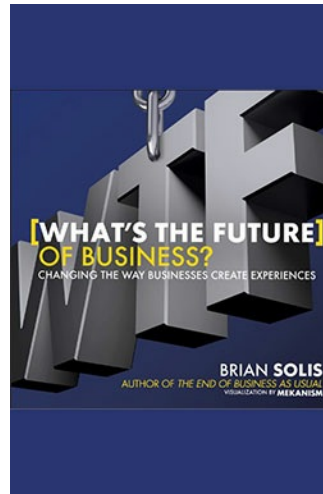
ENGAGE!, REVISED AND
UPDATED



LIFESCALE



THE END OF BUSINESS
AS USUAL



WTF?

CONDICIONES

- **Travels from:** Los Angeles, USA
 - **Fee Range:** Please Inquire
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