



## BRUCE KATZ

Urban policy innovator and Co-Founder of New Localism Advisors, champions sustainable economic development and governance transformation

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- Co-Founder of New Localism Advisors, a firm helping cities design and finance innovative solutions for sustainable urban growth
  - Author of influential books like *The Metropolitan Revolution* and *The New Localism*, exploring urban innovation and economic resilience
  - Former Vice President at Brookings Institution, leading the Metropolitan Policy Program
  - Advisor to city leaders worldwide on governance, public-private partnerships, and sustainable urban transformation
  - Sought-after speaker on urban policy, economic development, and the power of local leadership
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Bruce Katz is a globally recognized expert in urban policy and economic development, with decades of experience helping cities and metropolitan areas address complex challenges and harness local assets for sustainable growth. As the Co-Founder of New Localism Advisors, Katz works with city leaders and stakeholders to design and implement innovative, place-based solutions to advance governance, economic resilience, and urban prosperity.

Katz is the co-author of two seminal books, *The Metropolitan Revolution* and *The New Localism*, which explore how cities can leverage their unique assets and networks to drive economic growth and tackle social challenges. These works provide a roadmap for city leaders navigating the challenges of globalization, technology, and climate change.

During his tenure as Vice President at the Brookings Institution, Katz directed the Metropolitan Policy Program, where he pioneered research and strategies that transformed how urban areas think about governance, public-private partnerships, and the global economy. His insights have guided cities across the world, from the United States to Europe and Asia, in building stronger, more inclusive local economies.

As a keynote speaker, Katz captivates audiences with his deep understanding of urban systems, practical advice for implementing change, and inspiring vision for the future of cities. His expertise equips leaders with the tools they need to address today's pressing challenges and build resilient, vibrant communities.

## **TEMAS**

Bruce tailors each presentation to the needs of his audience and is not limited to the topics listed below. Please ask us about any subject that interests you:

- The New Localism
- Innovating Urban Governance
- Sustainable Economic Development

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## **PROGRAMAS**

### **The New Localism: Cities Leading the Way in a Global Era**

Katz explores how cities are becoming the drivers of innovation and problem-solving, offering actionable strategies for local leaders.

### **Urban Governance for the 21st Century**

A deep dive into modern public-private partnerships, governance models, and the role of cities in solving global challenges.

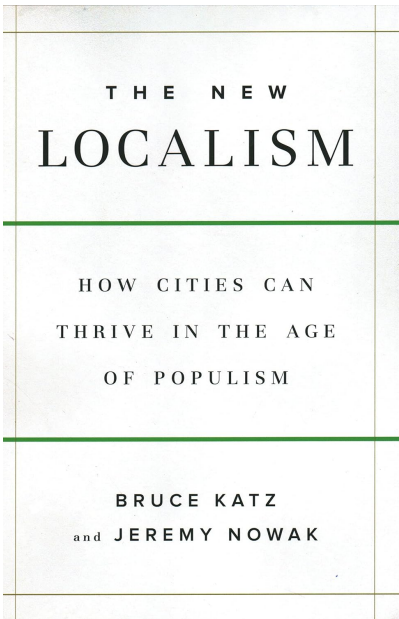
### **Economic Resilience Through Local Innovation**

Katz highlights strategies for leveraging local assets and networks to build economic resilience and inclusive growth in metropolitan areas..

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## **PUBLICACIONES**

Libros



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THE NEW LOCALISM



BRUCE KATZ AND  
JENNIFER BRADLEY

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THE METROPOLITAN REVOLUTION

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## CONDICIONES

- **Travels from:** New York, USA
  - **Fee Range:** Please Inquire
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