



## DAG KITTLAUS

Co-founder and CEO of Viv, the global brain. Prior, he founded Siri (acquired by Apple in 2010)

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- A top A.I. and Tech Entrepreneurial keynote speaker, serial entrepreneur, and co-founder and CEO of two digital assistant companies, Siri and Viv
  - Siri was later acquired by Apple 2010, and Viv was acquired by Samsung
  - Dag has held leadership roles as VP of Consumer Internet Services at Scandinavian telecom giant Telenor Mobile
  - He conceived and launched Screen3, a breakthrough consumer mobile application currently used by millions of users
  - Norwegian engineer, Dag Kittlaus, was one of the three teammates responsible for the Siri software. In Norwegian, Siri means 'beautiful woman who guides you to victory'
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Dag Kittlaus is a top A.I. and Tech Entrepreneurial keynote speaker, serial entrepreneur, and co-founder and CEO of two digital assistant companies, Siri and Viv. Siri was later acquired by Apple 2010, and Viv was acquired by Samsung, forming the basis for the digital voice assistant Bixby. After Apple acquired Siri in 2010 Dag was the Director of iPhone Apps at Apple running the Siri and speech recognition teams.

In the fall of 2012 Dag co-founded his next AI company, Viv, which aims to open artificial intelligence to the world and enable everyone to talk to everything.

## **More About Dag Kittlaus**

A serial innovator and consumer wireless internet veteran of 10 years in Scandinavia and the US, Dag is working on creating his fourth consecutive mobile internet product. Dag has held leadership roles as VP of Consumer Internet Services at Scandinavian telecom giant Telenor Mobile, and several consumer product groups at Motorola including GM of xProducts and founder and GM of Motorola's Interactive Media Group. He conceived and launched Screen3, a breakthrough consumer mobile application currently used by millions of users and adopted by Cingular, China Mobile, and Telefonica.

## **TEMAS**

Dag tailors each presentation to the needs of his audience and is not limited to the topics listed below. Please ask us about any subject that interests you:

- Technology
- Artificial Intelligence
- Marketing
- Innovation
- Entrepreneurship / strategy

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## **PROGRAMAS**

ARTIFICIAL INTELLIGENCE: PAST, PRESENT, FUTURE

MARKETING: BUILDING BILLION DOLLAR BRANDS

ENTREPRENEURSHIP/STRATEGY: DESIGNING AND EXECUTING SCALABLE  
BRANDS FOR WORLDWIDE DISTRIBUTION

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## CONDICIONES

- **Travels from:** Chicago - Illinois, USA
  - **Fee Range:** Please Inquire
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