



ZACK KASS

AI Futurist, former Head of Go To Market at OpenAI

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- AI Futurist, keynote speaker, consultant, adjunct professor and the former Head of Go To Market for OpenAI
 - Has spent over 14 years in AI, leading large teams at some of the industry's most important companies
 - Today, he is considered one of the foremost thinkers in Applied AI.
 - Advises Fortune 1,000 board rooms, including Coca-Cola, Morgan Stanley, and Amgen
 - A staunch techno-optimist, an advocate for AI's potential to revolutionize the human condition and reduce suffering
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Zack Kass is an AI Futurist, keynote speaker, consultant, adjunct professor and the former Head of Go To Market for OpenAI. He has spent over 14 years in AI, leading large teams at some of the industry's most important companies. His mission is to ensure individuals, businesses, and governments are active participants in the AI-powered future by demystifying AI, making it accessible and understandable for everyone, and helping leaders navigate the rapidly evolving environment.

While Head of Go To Market at OpenAI, Zack worked at the helm of the team key channeling OpenAI's innovative research into tangible business solutions. Zack built the teams responsible for OpenAI's sales, partnerships, and customer success and served as a personal advisor to countless executives deploying the technology across their business.

Today, he is considered one of the foremost thinkers in Applied AI. His thought leadership and techno-optimist views have been featured in countless publications, such as Fortune, Newsweek, Entrepreneur, AdAge, and Business Insider. [Zack supports education and research at two major universities], and still advises Fortune 1,000 board rooms, including Coca-Cola, Morgan Stanley, and Amgen.

Beyond the corporate world, Zack is a staunch techno-optimist, an advocate for AI's potential to revolutionize the human condition and reduce suffering. He works tirelessly to promote the promise of AI, serving as a counter-narrative to the prevailing media cynicism.

Zack received his BA from The University of California, Berkeley, and resides in Santa Barbara, California.

TEMAS

Zack tailors each presentation to the needs of his audience and is not limited to the topics listed below. Please ask us about any subject that interests you:

- Technology
- Artificial Intelligence
- Innovation

- Trends
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PROGRAMAS

The Next Renaissance

In the age of Artificial Intelligence, everything is changing, from how we work to how we create. How can you take advantage of this change to improve your life and career? As the former Head of Go To Market for OpenAI, Zack Kass has been at the forefront of AI's global transformation for over 16 years. In this compelling keynote, Zack counters the conventional dystopian narrative of AI, sharing a positive vision that offers the potential for game-changing innovation, opportunity, and human potential. Audiences will come away understanding how technology will reshape their industries, organizations, workforce, and lives for the better.

The Next Great Company

Artificial Intelligence is transforming work as we know it—and the stakes for organizations couldn't be higher. Individuals and companies that don't adapt run the risk of being left behind. How can you prepare for what's coming? As the former Head of Go To Market for OpenAI and leading futurist, Zack Kass has helped hundreds of leaders rethink their AI strategy. In this compelling talk, Zack will deliver a comprehensive roadmap on how to build, develop, motivate, and retain high-performing teams and companies in an AI-driven world. Audiences will come away understanding the importance of soft skills, constant learning, and a culture of adaptability to thrive in the new business landscape.

Societal Thresholds

Throughout history, we embraced innovation when it clearly made life better—think fire, electricity, antibiotics, the internet. But today, this phenomenon has shifted. As AI races forward, the biggest barrier is no longer what technology can do, but what society is willing to accept. In this provocative keynote, Zack Kass explores the growing gap between technological possibility and societal readiness. Drawing from his experience at the

forefront of AI's evolution, Zack unpacks why cultural, ethical, and institutional resistance—not technical limitations—will define the pace of progress. Audiences will come away with a powerful framework for navigating resistance, rethinking innovation, and leading through one of the most pivotal moments in human history.

CONDICIONES

- **Travels from:** California, USA
 - **Fee Range:** Please Inquire
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