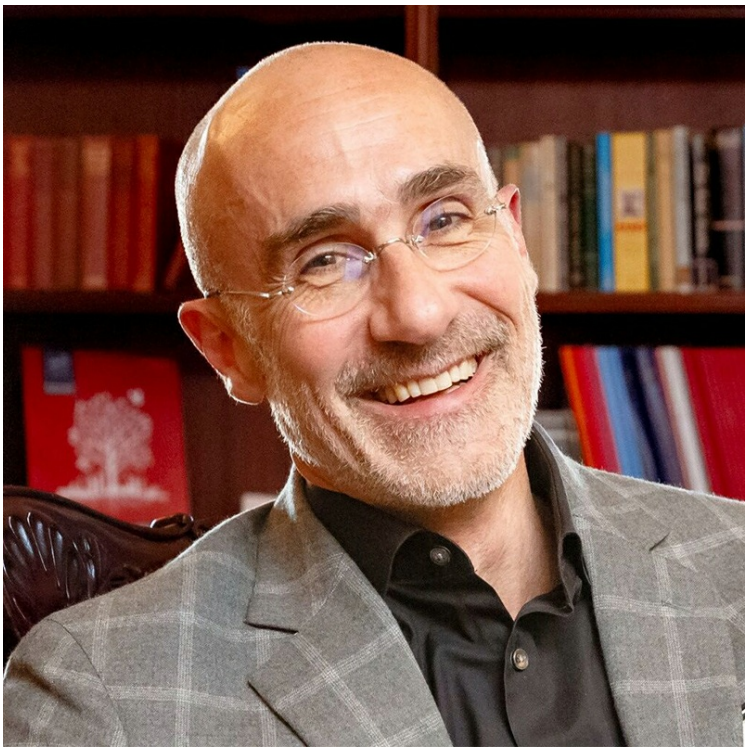
HiCue speakers
Higher Content & Inspiration



ARTHUR C. BROOKS

Harvard Professor, Bestselling author, Atlantic columnist, and Social Scientist Specializing in Happiness

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- Professor of the Practice of Public and Nonprofit Leadership at the Harvard Kennedy School
- Professor of Management Practice at the Harvard Business School, where he teaches courses on leadership, happiness, and social entrepreneurship
- Columnist at The Atlantic, where he writes the popular weekly “How to Build a Life” column
- Author of 13 books, including the 2023 #1 New York Times bestseller, "Build the Life You Want: The Art and Science of Getting Happier" with co-author Oprah Winfrey
- He was selected as one of Fortune Magazine’s “50 World’s Greatest Leaders”

Arthur C. Brooks is the Parker Gilbert Montgomery Professor of the Practice of Public and Nonprofit Leadership at the Harvard Kennedy School, and Professor of Management Practice at the Harvard Business School, where he teaches courses on leadership, happiness, and social entrepreneurship.

“Arthur Brooks is one of my very favorite thinkers. Witty, wise, and insatiably curious, he is one of the few intellectuals who can reliably weave scientific research and everyday observations into what we all really need: succinct advice for a good life”

Angela Duckworth, Founder and CEO of Character Lab and author of Grit

Arthur is also a columnist at The Atlantic, where he writes the popular weekly “How to Build a Life” column. Brooks is the author of 13 books, including the 2023 #1 New York Times bestseller, "Build the Life You Want: The Art and Science of Getting Happier" with co-author Oprah Winfrey and the 2022 #1 New York Times bestseller From Strength to Strength: Finding Success, Happiness, and Deep Purpose in the Second Half of Life. He speaks to audiences all around the world about human happiness, and works to raise well-being within private companies, universities, public agencies, and com
munity organizations.

Brooks began his career as a classical French hornist, leaving college at 19, touring and recording in the United States and Spain. In his late twenties, while still performing, he returned to school, earning a BA through distance learning. At 31, he left music and earned an MPhil and PhD in public policy analysis from the Rand Graduate School, during which time he worked as an analyst for the Rand Corporation’s Project Air Force, performing military operations research analysis. Brooks then spent the next 10 years as a university professor, primarily at Syracuse University, where he taught economics and nonprofit management, and published 60 peer-reviewed articles and several books, including the textbook “Social Entrepreneurship” (2008). In 2009, Brooks became the president of the American Enterprise Institute (AEI) in Washington, DC, one of the world’s most influential think tanks. Over the following decade, he was selected as one of Fortune Magazine’s “50 World’s Greatest Leaders” and was awarded seven honorary doctorates.

TEMAS

Arthur tailors each presentation to the needs of his audience and is not limited to the topics listed below. Please ask us about any subject that interests you:

- Leadership
- Happiness
- Social entrepreneurship
- Self-Management
- Change

PROGRAMAS

As a speaker, Arthur engages his audience with bold, clear, and actionable ideas. Blending cutting-edge science, ancient wisdom, philosophy, music, and art, Brooks reaches listeners in a format that is thought-provoking, unconventional, uplifting — and most of all, useful.

Leadership and Happiness

Most people think success is the key to happiness, but they are wrong. Happiness is the key to success. According to research, to be successful in life, one should understand happiness and manage to it—our own and others'. Unfortunately, most people have to learn this fact by hard experience. Happiness expert Arthur C. Brooks shows that behind this problem lies an enormous opportunity for leaders to improve happiness practices internally to their organizations, thus raising workplace engagement, facilitating recruitment, and increasing retention and productivity. Indeed, companies can establish a culture of meaning, purpose, and life satisfaction–and can thus prosper in highly-competitive labor markets where culture and quality of life are so critical.

Recommended Reading: Build the Life You Want

How to Get Happier in an Unhappy World

The evidence is clear: In almost every country, happiness is falling. It is easy to get dragged down when around us, loneliness is increasing, relationships are harder to form, and

political polarization is on the rise. But we can beat this current by understanding the fundamentals of happiness science, practicing it each day, and sharing it with others.

Recommended Reading: Build the Life You Want

The Secrets of Self-Management

Most people are good at managing things around them–their families, their homes, their jobs, even their companies. But managing their own feelings is a big mystery, and an enormous barrier to happiness. This talk introduces the amazing science of emotional self-management. With knowledge and a few changes in habits, each of us can take control of our emotions and lead lives that are more satisfying and successful.

Recommended Reading: Build the Life You Want

Moving from Strength to Strength in Work, Life, & Happiness

Our skills and interests naturally change as we age—a fact that can be difficult and frightening for many “strivers.” How can we prepare for the changes that come later in life, and how can we structure our lives in a way that uncovers new strengths and leads to lasting happiness? Blending the latest in behavioral social science research, ancient wisdom, and historical analysis, Professor Arthur Brooks will reveal how effectiveness and wellbeing at all stages of life come not from holding on to past achievements, but from cultivating new habits and a different understanding of success and fulfillment.

Recommended Reading: From Strength to Strength

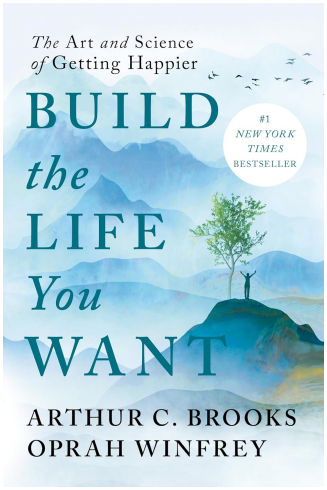
Love Your Enemies

America is afflicted with a "culture of contempt," says Brooks. It is increasingly common for people to view those who disagree with them as worthless, instead of just misguided or incorrect. This is fomented by an “outrage industrial complex” in media and politics. Through ancient wisdom and cutting-edge behavioral science, Brooks provides a roadmap to the happiness and gratification that comes when we choose to love one another – gaining strength from our differences.

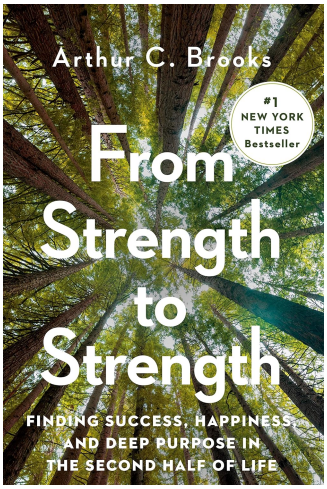
Recommended Reading: Love Your Enemies

PUBLICACIONES

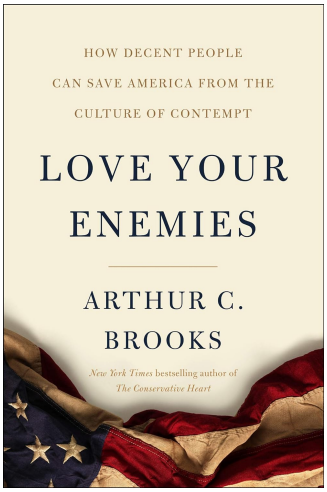
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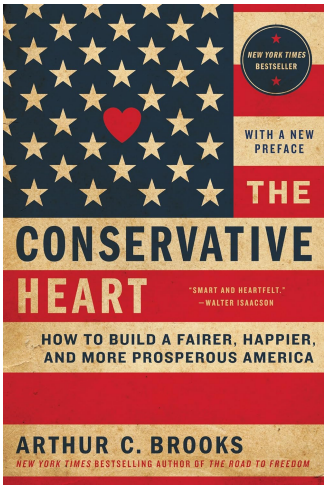
BUILD THE LIFE YOU WANT



FROM STRENGTH TO STRENGTH



LOVE YOUR ENEMIES



THE CONSERVATIVE HEART

CONDICIONES

- **Travels from:** Boston, USA
- **Fee Range:** Please Inquire