HiCue speakers
Higher Content & Inspiration



MICHAEL C. BUSH

Workplace Culture Authority, CEO of Great Place To Work®

- Author of A Great Place to Work for All
- Former member of President Obama's White House Business Council
- Former Board member of Workday, a leading provider of enterprise cloud applications for finance, HR, and planning
- Founding board member of the private equity seed-fund, Fund Good Jobs, which invests in small inner-city businesses
- Served as CEO of Tetra Tech Communications
- Featured in Harvard Business Review, Fortune, Wall Street Journal, Quartz, and Forbes
- Client list includes: Workhuman, Intuit, Charles Schwab, Workday, Genentech, Goldman Sachs, Argyle, Conscious Capitalism, Edward Jones, Nationwide

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Michael C. Bush is CEO of Great Place To Work®, the global research and analytics firm that produces the annual Fortune 100 Best Companies to Work For list, the World's Best Workplaces list, the 100 Best Workplaces for Women list,the Best Workplaces for Diversity list, and dozens of other distinguished workplace rankings around the world. Driven by a love of business and an unwavering commitment to fair and equitable treatment, Michael joined Great Place To Work® as CEO in 2015, bringing 30 years of experience leading and growing organizations. This includes serving as CEO of Tetra Tech Communications, which he grew from $40 million to $300 million in revenue. Michael is a former member of President Obama's White House Business Council and a founding board member of the private equity seed-fund, Fund Good Jobs, which invests in small inner-city businesses. Michael was a member of the Board of Directors at Workday, Inc. until September 2021 when Great Place To Work® was acquired by UKG, Inc.

TEMAS

Michael tailors each presentation to the needs of his audience and is not limited to the topics listed below. Please ask us about any subject that interests you:

- Leadership
- Diversity, Equity & Inclusion
- Employee engagement
- Innovation
- Corporate Culture

PROGRAMAS

Become Great

Using the latest workforce data, Bush tells the story of how the Best Workplaces outperform their peers in the stock market and revenue growth while prioritizing a culture of

inclusiveness. Attendees hear Bush's inspiring stories about how creating a more equitable work environment pays off, and the audience walks away with a new 'For All' Leadership Model to help drive personal performance.

A Great Place To Work For All: Better For Business, Better For People, Better For The World

What does the latest data show about organizations that prioritize a culture of inclusiveness? Based on his book by the same name, Bush shares these details, plus how the Best Workplaces outperform their peers in the stock market and in revenue growth. Attendees hear Bush's inspiring stories about how creating a more equitable work environment pays off. Attendees also walk away with a new "For All" Leadership Model to help drive personal performance.

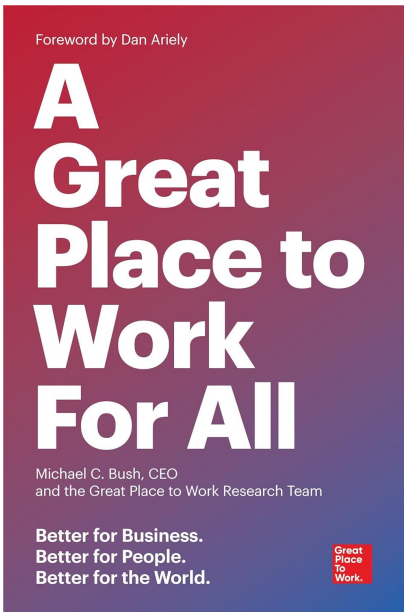
INNOVATION BY ALL: HOW CREATING A CULTURE OF INCLUSION CAN DRIVE INNOVATION

Today's most innovative organizations recognize that game-changing ideas can come from anywhere and anyone. Bush explains how to build an Innovation By All culture—one that maximizes your company's human potential by tapping into the intelligence, skills, and passion of everyone in the organization. Companies that build an Innovation By All culture generate more high-quality ideas, realize greater speed in implementation, and achieve greater agility—resulting in 5.5 times the revenue growth of peers with a less inclusive approach to innovation

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PUBLICACIONES

Libros



A GREAT PLACE TO WORK FOR ALL



UN GREAT PLACE TO WORK PARA TODOS

CONDICIONES

- **Travels from:** San Francisco, USA
- **Fee Range:** Please Inquire