

JOSÉ SALIBI

Co-Founder of HSM, recognized as “The Peter Drucker of Brazil”; author of 9 books, including Gestão do amanhã

- The “S” in HSM
- Worked for 30 years with the world’s leading thinkers
- One of the leading names in management in Brazil
- He is co-author of 9 books, including the bestselling Gestão do amanhã, (Management of tomorrow)
- Salibi is co-founder of HSM (now WOBI), the leader in Executive Education
- Mentor and consultant

José Salibi Neto is one of the leading names in management in Brazil. He is co-author of 9 books, including the bestselling Gestão do amanhã, [Management of tomorrow], which helped change management thinking in Brazil and has sold over 100,000 copies in fourteen editions. He published O novo código da cultura [The new culture code] in 2019, a bestseller from the second week of its release, and, in 2020, O algoritmo da vitória [The algorithm of victory] and Estratégia adaptativa [Adaptive strategy]. 2021 saw the release of Estudo de casos: Gestão do amanhã [Case studies: What lies behind the success of scalable companies]. Salibi is also co-author of Movidos por ideias [Driven by ideas] and O que as escolas de negócios não ensinam [What business schools don't teach]. Launched in 2022 the book Liderança Disruptiva [Disruptive Leadership].

For more than two decades, he worked and socialized with top management thinkers, including Peter Drucker, Jack Welch, Michael Porter and Philip Kotler, and world leaders such as Bill Clinton, Tony Blair, Al Gore and Rudolph Giuliani.

Salibi is co-founder of HSM, the leader in Executive Education. During his tenure, he helped expand the company to 5 other countries, including the United States. His name is immediately associated with the introduction in Brazil of the key concepts of contemporary management, having helped to transform thousands of companies, executives and entrepreneurs in the country.

Salibi is currently a keynote speaker at events throughout Brazil, helping companies and professionals achieve their full potential and make the decisions that will enhance the future of their businesses and careers. He was a mentor to Edson Bueno, founder of Amil, for over 20 years. His clients include Algar, Oracle, Dasa, Unimed, Liberty Seguros and Ocemg, among many other companies.

In his autobiography, professor Philip Kotler devotes an entire chapter to Salibi's work, whom he calls an "entrepreneur extraordinaire." In 2021, Salibi was elected to one of the 50 chairs of the Brazilian Academy of Marketing.

He graduated from the University of South Carolina's Moore School of Business, and earned an MBA in International Business from the same institution. He was a member of the school's Advisory Board for 20 years and, in 2009, was honored with the Distinguished

Alumnus Award, the university's highest tribute to a former student.

In his youth, Salibi was one of the country's leading tennis players and won several junior and professional tournaments in Brazil and abroad.

TEMAS

José tailors each presentation to the needs of his audience and is not limited to the topics listed below. Please ask us about any subject that interests you:

- Management
- Innovation
- Leadership
- Motivation
- Peak Performance
- Organizational Culture

PROGRAMAS

Management of Tomorrow

Everything you need to know about Management, Innovation and Leadership to win in the 4th Industrial Revolution.

Disruptive Leadership

Transforming skills and competences to lead in the Management of Tomorrow.

The Algorithm of Victory

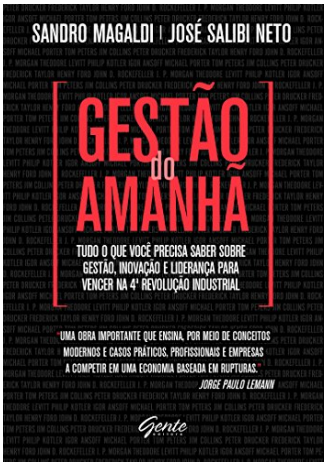
Management and leadership lessons from the greatest sports coaches in history.

The New Culture Code

Life or death in an exponential world.

PUBLICACIONES

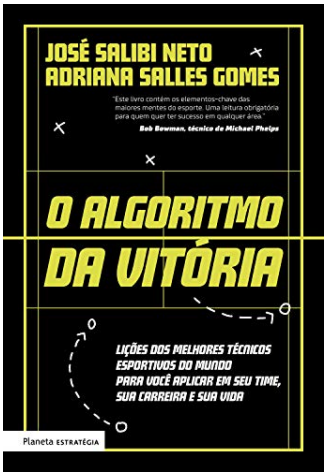
Libros



GESTÃO DO AMANHÃ



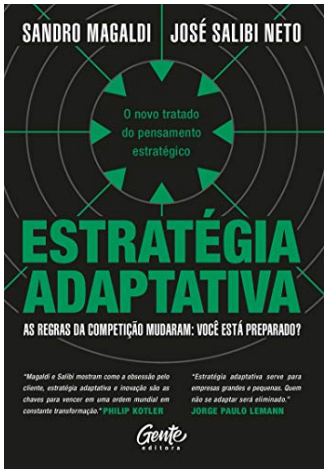
LIDERANÇA DISRUPTIVA



O ALGORITMO DA VITÓRIA



O NOVO CÓDIGO DA CULTURA



ESTRATÉGIA ADAPTATIVA

TESTIMONIALES

“I congratulate José Salibi Neto for his achievement in creating HSM from scratch and making it the largest management events company in the world. And I am very grateful that he invited me to be part of the project from the beginning in Latin America.”
PETER DRUCKER

José Salibi Neto had a significant impact on my thinking about the best way to be useful and apply my energies. I continue to listen carefully to his wise advice and will be eternally grateful for his guidance and perspective.
JIM COLLINS

José Salibi Neto has some of the best ideas I know and I have personally benefited greatly from his advice. I'm sure any leader or company seeking good ideas and keen corporate acumen will find in Salibi an advisor of extraordinary ability.
PHILIP KOTLER

CONDICIONES

- **Travels from:** Sao Paulo, Brazil
- **Fee Range:** Please Inquire
