HiCue speakers
Higher Content & Inspiration



ANTHONY TRUCKS

Former NFL Player, Entrepreneur, Success Coach, and Competitor on American Ninja Warrior

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- Anthony Trucks is a former NFL Athlete and American Ninja Warrior on NBC
- International speaker, host of the Aww Shift podcast
- Author of the “Identity Shift” book, and the founder of Identity Shift coaching
- Anthony Trucks teaches people how to do the "Dark Work" to "Make Shift Happen" in their lives, careers, and businesses
- Anthony helps your team align on goals and teaches his signature productivity system to increase output
- Best-Selling Author of “Trust Your Hustle: A Life Forged by Fire Pt. 1”, “Identity Shift: Upgrade how you operate to elevate your life (Coming Soon)” and “GPS Planner”

Anthony Trucks is a former NFL Athlete, American Ninja Warrior on NBC, international speaker, host of the Aww Shift podcast, author of the “Identity Shift” book, and the founder of Identity Shift coaching. He uses cutting-edge research in science and psychology to upgrade how you operate so you can elevate your life and business to reach your full potential. After being given away into foster care at 3 years old, being adopted into an all white family at 14, losing his NFL career to injury and more he learned how to shift at a very young age, and now his life mission is teaching others how to Make Shift Happen in their lives.

Anthony Trucks teaches people how to do the "Dark Work" to "Make Shift Happen" in their lives, careers, and businesses. Anthony teaches and inspires audiences to embrace and utilize the shifts of the world to access any next level of success, because I believe we are always one shift away from unleashing the unlimited potential within.

Anthony will get your audience motivated, prepare them to take action and keep them talking about their amazing experience at the event long after the event is done.

Self-improvement is the first part to creating your team’s unique competitive advantage. It’s the key to getting everyone playing like a team. Anthony helps your team align on goals and teaches his signature productivity system to increase output.

Anthony’s been an online personality for as long as he has been speaking – giving him a unique ability to deliver his message with conviction whether it is from stage or online. His in-house studio set and equipment delivers a professional aesthetic while minimizing the “tech headache” for you and your team.

TEMAS

Whether you are looking for a speaker to motivate a stadium of 20,000 sales consultants or coach an executive boardroom of 10, Anthony delivers a tailored message that impacts each individual — leaving them with the tools to create lasting change.

- Motivation
- Diversity
- Resilience
- Mindset
- Leadership
- Success
- Peak performance

PROGRAMAS

MAKE SHIFT HAPPEN

How To Up Your Game & Elevate Your Success In Life.

Ideal Audience: Corporate and General Audiences and can be tailored for Leadership, Sales, and your Specific Industry

Value: Increase personal productivity for yourself and your employees which leads to more bottom-line effectiveness, efficiency, and income.

Whether it's to raise the bar and access success at work, start a business, become an author, or reach the top of Mt. Everest, we all have big goals in life. But many of us spend more time talking about the things we want to do, than actually doing them. Yet every day we're surrounded by people who achieve really big goals. From executives to entrepreneurs to athletes, we all have someone we admire for the elite level of success they've achieved. But why were they so successful, when so many of us fall short of our goals time after time?

As a former NFL football player, American Ninja Warrior, and successful entrepreneur, Anthony Trucks knows it takes an incredible amount of work to achieve big goals and elite levels of success. But many times, there are necessary "shifts" standing between what we want to achieve and what we believe we're actually capable of achieving. Anthony believes these "identity shifts" are the KEY to reaching our goals, because they unleash the amount of effort we put toward achieving them.

In this insightful and engaging program, Anthony shares how we can make the "shifts" that will skyrocket us to achieving our biggest goals. Learn the three core "shift stages" — See,

Shift, and Sustain — and how elite performers use them to reach higher levels of success in their career, their relationships, and in life. Get ready to Make Shift Happen!

Takeaways: In this program, you'll learn...

- How our beliefs are linked to our behavior and how we perform each day
- What an "identity shift" is and how it's either keeping you from, or accelerating you towards, achieving your biggest goals in life
- The 3 "Shift Stages" and how they influence whether we achieve our goals—or not
- How to use the "Create Creates" method to achieve long-term success
- How to develop habits that help make achieving your goal easier

DARK WORK

How To Do The Work In The Dark So NO ONE Can Take What Is Yours In The Light.

Ideal Audience: Corporate, Entrepreneurs, Athletes, and General Audiences and can be tailored for Leadership, Sales, and your Specific Industry

Value: Elevate yourself and your team's personal power, skill sets, and conviction to WIN, which leads to more impact, income, and limitless success.

Everyone has a desire to access their next level of success in life, but it's hindered by an unseen force holding them back. An inability to apply relentless pressure towards their dream and achieve it at all costs. Champions win not only because they have worked hard, but because they have outworked their competition and instilled a deeply rooted conviction to compete. They will die before they let someone who hasn't worked as hard as them beat them.

It's the work they've done in the dark that allows them to shine in the light.

As a former foster kid turned NFL football player, American Ninja Warrior, and successful entrepreneur, Anthony Trucks is an anomaly by any statistics and the only way he was able to shine in the light is because of his "Dark Work Experiences" that molded him, hardened him, and built up Dark Work Energy that field his passion to succeed and shine in the light.

Most people want to "shine" without doing what's necessary to earn it, and they find themselves falling short of their potential for a lifetime. Anthony believes that when you finally understand the power of a Dark Work Experience, and how to properly and

intentionally put yourself through one, you'll find the "hidden in plain sight" secret to unlimited success and absolutely any area of your life.

In this powerful and soul shaking program, Anthony shares how we can "Do The Dark Work" that will allow us to compete with conviction to shine our brightest in the light. Learn the three phases of a "Dark Work Experience" — Respect The Shine, Do The Dark Work, and Emerge — and how world class achievers utilize them to access levels of success in their career, their relationships, and in life that 99% of people never experience. It's time to do the work in the dark so NO ONE can take what is yours in the light!

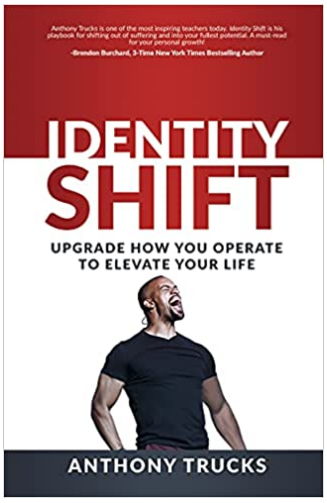
Takeaways: In this program, you'll learn...

- How our skill sets, and brazenness to deploy our skill sets, are only developed in the dark
- The positive power, and critical need, of Dark Energy and how to tap into it at just the right moments
- What a "Dark Work Experience" is and how to do one on demand, not just when crap hits the fan
- How to "Define Your Shine" so you curate a vision that's magnetic to your soul
- Learn the single question you must ask yourself multiple times a day to tap into your Dark Energy and fuel your success

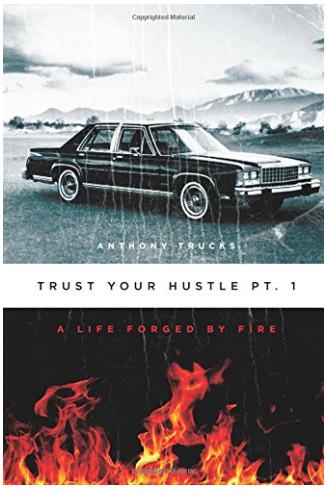
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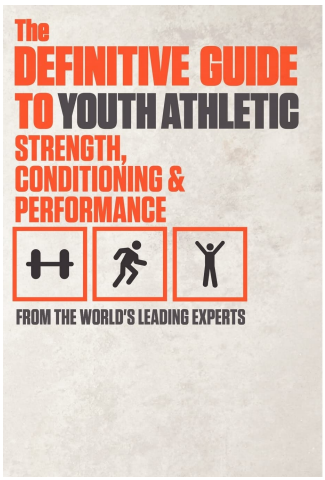
IDENTITY SHIFT



TRUST YOUR HUSTLE PT.1



THE GPS PLANNER



THE DEFINITIVE GUIDE TO YOUTH ATHLETIC STRENGTH, CONDITIONING AND PERFORMANCE

Artículos

The Real Shift: Thoughts To Change Your Life
Aww Shift with Anthony Trucks: Your on-the-go resource to master the mental gam…
Shift Starter: The Shift Starter Daily was created specifically for the shift s…

CONDICIONES

- **Travels from:** California, USA
- **Fee Range:** Please Inquire