



# PRINCESS SARAH CULBERSON

Sierra Leone Princess, humanitarian, educator, author. Global Inspiring Speaker on Leadership, Culture and Diversity

- Disney is adapting her book "A Princess Found" into a movie
- Global Inspiring Speaker on Leadership, Culture and Diversity
- Her program "Better Together focuses on building a culture of belonging and allyship.
- Diversity and Inclusion Programs helps Leaders and Teams: Take Action to Transform
- Strong empowering keynote for Black History Month, Women's History Month and throughout the year.
- Uses her personal story of being adopted and growing up in a biracial family as well as understanding cultural differences as a real-life princess of Sierra Leone

Princess Sarah has an extraordinary journey that has been featured on CNN, GMA, BBC among numerous other publications worldwide which has trended #1 globally in over 60 countries. She is an internationally-known thought leader, TEDx speaker, artist and educator whose work addresses biracial and cultural identity and raises awareness of issues impacting Sierra Leone.

She shared the story of reuniting with her birth father in A Princess Found: An American Family, an African Chiefdom, and the Daughter Who Connected Them All, coauthored with Tracy Trivas and published by St. Martin's Press. A Princess Found is now being adapted into a major motion picture for Disney Studios by award-winning filmmaker Stephanie Allain. Princess Sarah has also been honored with receiving the prestigious Trumpet Impact Award.

Princess Sarah and her brother Hindo Joseph Kposowa [pah-SOH-wah] founded the nonprofit Sierra Leone Rising which provides clean drinking water, sanitary pads for girls, education, medical attention, resources to build schools and technology centers, and more throughout Sierra Leone. Her work in business and technology has led her to create upcoming projects including an animation show with Randy Jackson as well as a Roblox game to connect and educate children about cultures around the world.

### TEMAS

Princess Sarah Culberson tailors each presentation to the needs of her audience and is not limited to the topics listed below. Please ask us about any subject that interests you:

- Diversity and Inclusion
- Social Entrepreneurship
- Leadership and Inspiration
- Motivation
- Empowerment
- Culture

- Education
- Finding your roots
- Overcoming your fears to live your dreams
- Women and girls' conversations

## PROGRAMAS

#### BETTER TOGETHER: HOW TO BUILD A CULTURE OF BELONGING

The landscape of leadership and organizations have changed. Whether in a corporate or volunteer setting, team members want a sense of community and belonging. However, building this kind of culture doesn't happen on its own, rather it's based on action. Princess Sarah's keynote is for groups who are serious about recognizing differences and taking on people challenges to solve and innovate.

Princess Sarah uses her personal experience as an adopted child growing up in a bi-racial family, as well as understanding a whole new culture when she discovered that she was a real-life princess in Sierra Leone. In addition to this inspiring journey, she draws from her business side as an entrepreneur (in entertainment and gaming).

In this keynote, filled with stories and value, Princess Sarah covers three areas:

- Embrace your assumptions to elevate yourself and those around you.
- Be willing to get uncomfortable and have challenging conversations.
- Navigate with compassion and use humanity to listen and learn to drive decisions.

Building a culture of belonging is more than top-down leadership and operating on the mindset that it's someone else's responsibility. Princess Sarah focuses on empowering YOU, the individual, to take action and build a tribe that is meaningful, passionate, and sustainable. Princess Sarah customizes her talks for each group based on their needs (in leadership, teams, culture, and D&I).

#### DIVERSITY AND INCLUSION PROGRAM: TAKE ACTION AND TRANSFORM

Princess Sarah's program is more than an inspiring story of discovering her roots of

becoming a princess. Sarah works with organizations to customize a message that is right for them.

Sarah has over 10 years+ of working with corporate and education groups on developing successful D&I programs as well as how to have conversations.

With Sarah's program, groups will learn:

- How to listen to each other, even when you don't agree
- How to create empathy
- Understand Intersectionality more

Princess Sarah uses her personal experience as an adopted child growing up in a bi-racial family, as well as understanding a whole new culture when she discovered that she was a real-life princess. Along with real personal examples, Sarah provides actionable takeaways based on the needs of the organization.

#### PRINCESS FOUND: YOU ARE MORE THAN YOUR TITLE

Leadership determines everything. If you have two equally talented teams and organizations competing in the same industry, the team and organization with the most effective leaders will win. Superior leadership performance produces superior organizational performance.

This keynote provides innovative ideas and strategies to thrive in today's rapidly changing business world to help leaders transform themselves and those they lead. The need for bold and courageous leadership has never been greater.

This energizing presentation dives deep into the DNA of transformational leadership and how leaders can immediately implement specific behaviors to drive leadership effectiveness. Matt uses real-world examples of standing in the trenches with leadership teams and provides an action plan to help attendees create alignment, build inclusive teams, and influence others to action.

The outcome of this keynote will be leaders who are inspired and fully prepared to lead their

teams and organizations confidently into the future. Lead inspired!

#### LEARNING OBJECTIVES

Explore key competencies and mindset shifts of transformational leaders.

Learn how to lead confidently and effectively through uncertainty.

Discover how to increase leadership communication to enhance engagement and alignment.

Learn key steps to build an inclusive team and drive trust.

Learn how to become a coaching leader to enhance business performance and improve performance management.

Identify the leadership gaps that paralyze growth and scaling desired behaviors.

#### FEAR TO FABULOUS: OVERCOMING YOUR FEARS & TAKING ON DREAMS

In 'Fear to Fabulous' Sarah Culberson explores how she achieved her dream of connecting with her biological family: an experience that changed the trajectory of her life for the better. She began her journey faced with the fear of rejection but stepped into a fabulous world where she met her family, connected with her tribe, and accepted the responsibility of supporting those with low visibility. Discovering her heritage revealed a new purpose where she actively works alongside community leaders in order to promote various infrastructure, public health, and female empowerment initiatives throughout Sierra Leone. With both a BFA and MFA in theater, Sarah mastered public speaking and acts as an advocate to campaign for diversity, equity, and self-discovery. Sarah inspires others with her experience of how she embraced the unknown and ventured into a wonderful world where she found what she is meant to do in her lifetime.

## PUBLICACIONES

#### Artículos

NBC News Article Featuring Princess Sarah Culberson: The life of Sarah Culberso...

# CONDICIONES

- Travels from: Los Angeles, USA
- Fee Range: Please Inquire