



## JESSE ITZLER

NY Times Bestselling Author, 'Living with a Seal,' Serial Entrepreneur, Marquis Jet, Zico  
Coconut Water, Co-Owner, Atlanta Hawks

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- With no aviation experience, started Marquis Jet, the largest private jet card company in the world and sold it to Warren Buffet's NetJets
  - With no beverage experience he and his partners started ZICO Coconut Water and sold it to Coca Cola
  - Author of the NY Times Best Selling Book, "Living With The Seal."
  - Endurance athlete who has run multiple 100-mile races
  - Married to Sara Blakely the founder of the shapewear empire SPANX
  - Part owner of the NBA's Atlanta Hawks
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Jesse Itzler has put together one of the most Impressive LIFE RESUMES I've ever seen. With no aviation experience he and his partner started Marquis Jet, the largest private jet card company in the world and sold it to Warren Buffet's NetJets after doing over \$5 BILLION in sales. Then, with no beverage experience he and his partners started ZICO Coconut Water and sold it to Coca Cola. And just last year his adventure company 29-0-29 was bought by the fitness giant iFit.

He was a rapper signed to Delicious Vinyl Records, a kiddie pool attendant, managed Run DMC, lived in a monastery with monks, the author of the NY Times Best Selling Book, "Living With The Seal." And he is an endurance athlete who has run multiple 100 mile races.

On top of that, he's married to Sara Blakely the founder of the shapewear empire SPANX which was just recently acquired for 1.2 billion dollars.

Currently, Jesse lives in Atlanta where he is part owner of the NBA's Atlanta Hawks.

## **TEMAS**

Jesse tailors each presentation to the needs of his audience and is not limited to the topics listed below. Please ask us about any subject that interests you;

- Leadership
- Entrepreneurship
- Motivation
- Peak Performance
- Change

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## **PROGRAMAS**

**Ready, Fire, Aim!**

Accompanied by DJ Dee Wiz, Jesse combines music and dramatics in this presentation encouraging audiences to aim high by maintaining perspective and taking risks. In this motivational, inspirational, emotional, and energetic new talk, Jesse shares stories from his years as a serial entrepreneur, competitive runner, and professional rapper to illustrate how you can change your mindset to achieve anything.

### **Build Your Life Resume**

We put so much emphasis on our traditional resume. What if we flipped that model upside down and focused on building our LIFE resume instead? Jesse shares the key lessons he has learned throughout his humorous, unconventional business journey and life adventures. From the specific habits he practices to the motivating rules he lives by, Jesse will leave you with actionable steps you can take to design your most rewarding life.

### **Ignoring the Tap on your Shoulder:**

One of the biggest regrets we can ever have is not living up to our true potential. The good news is, it's preventable. Jesse Itzler takes us on a humorous ride that spans business, wellness and mindset. At the end, you will walk away with actionable steps to help you start over indexing in the key buckets of your life.

### **The Bus Ride**

Always living his life outside the box, Jesse was a rapper on MTV, co-founded the world's largest prepaid private jet company, helped pioneer the Coconut Water craze, ran a 100 mile race and has spent time living with a group of monks and a Navy SEAL. Since few are ready to take on these challenges themselves, learn valuable life lessons from Jesse's experiences and how you can build your own life resume.

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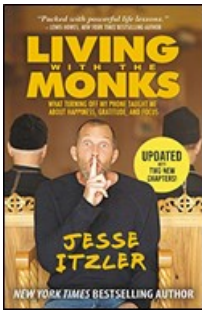
## **PUBLICACIONES**

Libros



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LIVING WITH A SEAL



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LIVING WITH THE MONKS

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## CONDICIONES

- **Travels from:** Atlanta, USA
  - **Fee Range:** Please Inquire
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