

CARLOS GRANÉS

Colombian essayist and anthropologist decoding populism, identity politics, and cultural battles shaping democracy

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- Social anthropologist and leading Latin American public intellectual
- PhD (Universidad Complutense de Madrid); academic fellowship at UC Berkeley
- Author of influential books on culture, politics, and Latin America's ideological cycles
- Former long-time columnist for El Espectador; currently writes for ABC and The Objective (Spain)
- High-impact speaker on populism, polarization, and the new "culture wars."

Carlos Granés is a Colombian social anthropologist and essayist (born in Bogotá) whose

work explores the intersection of culture, politics, identity, and power in Latin America and the West. He earned his PhD at the Universidad Complutense de Madrid and later held a research fellowship at UC Berkeley, grounding his public commentary in academic rigor.

Granés has become a widely cited voice on the roots and evolution of populism, the moralization of politics, and the cultural narratives that fuel polarization. His books map how Latin American ideologies have been shaped by myths of victimhood, emancipation, and national identity—offering a big-picture framework for understanding today's political volatility.

He is the author of titles including Delirio americano and El rugido de nuestro tiempo, and has written extensively for major media. After a decade as a columnist for El Espectador, he currently publishes in ABC and The Objective.

On stage, Granés combines historical depth, sharp storytelling, and clear conceptual models—helping leaders and audiences understand why "culture wars" intensify, how populists mobilize emotions, and what institutional resilience requires in an era of fragmentation.

TEMAS

Carlos tailors each presentation to the needs of his audience and is not limited to the topics listed below. Please ask us about any subject that interests you:

- Populism and polarization: how societies split into "us vs. them"
- Culture wars, identity politics, and "cancel" dynamics
- Latin America's ideological cycles: victimhood, emancipation, nationalism
- Democracy under pressure: institutions, narratives, and legitimacy
- Media ecosystems and the politics of emotion

PROGRAMAS

The Populist Script: Victims, Enemies, and the Politics of Emancipation

A powerful explanation of why modern populism thrives: it frames society as a moral battle between oppressors and oppressed, replaces debate with indignation, and turns politics into identity warfare. Granés maps the narrative tactics that make these movements resilient—and shows leaders how to recognize the patterns early and respond without feeding polarization.

The Roar of Our Time: Culture Wars and the End of Shared Reality

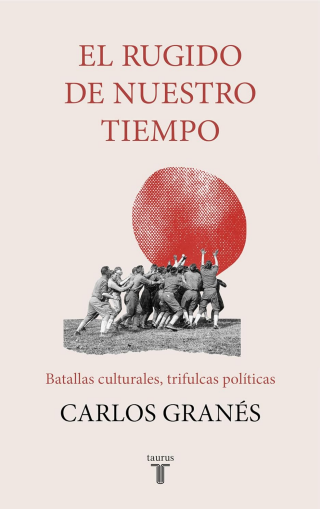
Based on El rugido de nuestro tiempo, Granés explores how cultural battles now shape politics as much as economics: symbols replace programs, outrage replaces persuasion, and public life becomes a permanent "tribal" contest. A clear framework for executives, institutions, and citizens navigating reputation, legitimacy, and social cohesion.

Delirio Americano: The Cultural History Behind Latin America's Political Myths

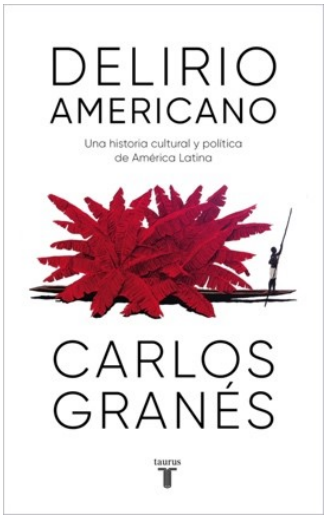
Drawing from Delirio americano, Granés tells the deeper story of how Latin America's cultural imagination shaped its politics—connecting art, ideology, and revolutionary narratives. The talk helps global audiences understand why certain political reflexes reappear—and how to interpret the region's risks and opportunities with nuance.

PUBLICACIONES

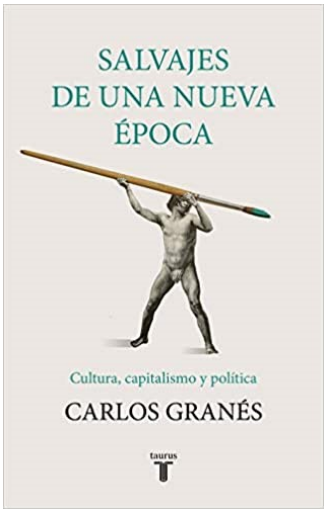
Libros



EL RUGIDO DE NUESTRO TIEMPO



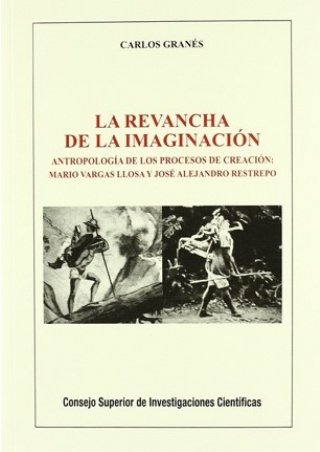
DELIRIO AMERICANO



SALVAJES DE UNA NUEVA ÉPOCA



EL PUÑO INVISIBLE



LA REVANCHA DE LA IMAGINACIÓN

CONDICIONES

- **Travels from:** Spain
- **Fee Range:** Please Inquire