HiCue speakers
Higher Content & Inspiration



MAGIE COOK

Latina businesswoman, CEO & founder of Maggie's Salsa, LLC

- CEO & founder of Maggie's Salsa, LLC, a fresh salsa and Dips company that she started with $800 after she was homeless, later sold to Campbells Soup for $231M
- After living a life of suffering in an orphanage for 18 years, Magie created mindset strategies that changed her life
- Internationally recognized speaker and expert in the field of business and personal development
- Award-winning entrepreneur, an author, and a philanthropist.
- She is currently working with Hollywood Dreams to produce an inspirational movie about her journey

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Magie is a Latina businesswoman, the CEO & founder of Maggie's Salsa, LLC, a fresh salsa and Dips company that she started with $800 after she was homeless which was later sold to Campbells Soup for $231M. She is now living her dream by helping entrepreneurs and teams discover their hidden personal power so they can increase their revenue and grow consistently.

After living a life of suffering in an orphanage for 18 years, Magie created mindset strategies that changed her life. With 30 years of experience, Magie now dedicates her life to helping others unleash their full potential, specializing in mind optimization techniques to accelerate true success.

Magie is an internationally recognized speaker and expert in the field of business and personal development and has been featured on numerous publications, magazines, and television networks such as Daystar TV, Bloomberg TV's "The American Dream" and many more. She's spoken to many Fortune 100 and 500 companies and worked with A-listers including professional athletes, influencers, and thought leaders.

Magie is an award-winning entrepreneur, an author, and a philanthropist. She is currently working with Hollywood Dreams to produce an inspirational movie about her journey.

TEMAS

Magie tailors each presentation to the needs of his audience and is not limited to the topics we have listed below:

- Business development
- Mindset & Leadership for Success
- Diversity & inclusion
- Social impact
- Philanthropy
- Peak performance
- Overcoming Adversity

PROGRAMAS

Magie delivers 50+ Customized Keynotes every year on business development, leadership, diversity & inclusion, social impact, philanthropy, and peak performance. She has spoken to a wide variety of clients in over 20 industries to companies as diverse as lenders, bankers, universities, religious and sports institutions, law firms, the food & beverage industry and the indoor air quality industry.

THINK LIKE A CEO

Magie shares what it takes to create a shift in mentality for success, knowing and understanding your 'why' and building a road map to achieving your full potential.

She uses psychology, language, perspective and shares her life experiences.

If leadership and teams understand their full potential, they will be better people, more productive, more creative, more responsible, better leaders, deliver better customer service, take personal responsibility for moving their work for their organizations and their clients.

INSPIRATIONAL LEADERSHIP

Format: 20-45 minute keynote + Q&A. Workshops and breakout sessions available upon request.

This program is perfect for:

- Leaders who want to be motivated to change and grow
- Leaders who want to empower and motivate their teams
- Small businesses and large corporations struggling with change and resilience.
- Small business leaders who are looking to increase their revenue
- Entrepreneurs who want to uplevel their success

The audience will leave with:

- A customized speech that solves their greatest challenge
- Feeling empowered to grow while embracing servant leadership
- A clear understanding of empowerment through emotional intelligence

- Mindset techniques that will transform their destiny
- Business strategies that increase revenue consistently
- Inspirational laughter

THE 3 R'S OF HIGHLY SUCCESSFUL PEOPLE: (Becoming Resilient, Relentless & Resourceful)

Format: 20-45 Keynote + Q&A. Workshops and breakout sessions available upon request.

This program is perfect for:

- Leaders who want to succeed at the next level
- Entrepreneurs who are having a tough time adapting to change
- Organizations that feel stuck and don't know what to do

The audience will leave with:

- A customized speech that will provide answers to their challenges
- Strategies and stories to master how to be resilient
- Strategies and stories on how to be resourceful
- Strategies and stories on how to become relentless
- Inspiration and laughter

THE DIVERSITY & INCLUSION ADVANTAGE

Format: 20-45 minute keynote + Q&A. Workshops and breakout sessions upon request.

This program is perfect for:

- Companies that care about integrating diversity & inclusion within their organizations
- Companies who invest in company culture excellence
- Companies that participate in social change
- Organizations that support and do business with Woman & Minority businesses

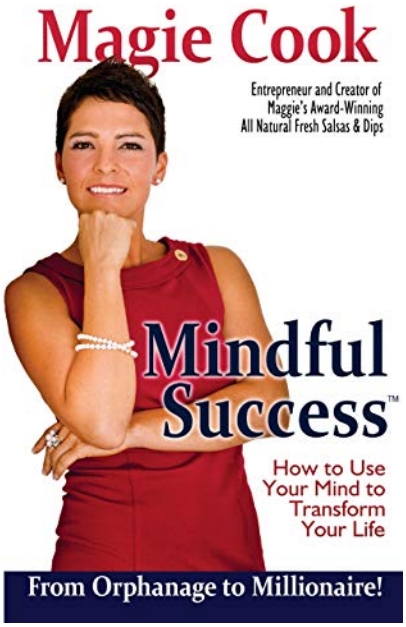
The audience will leave with:

- A customized talk that will answer the question to their greatest challenge
- How to implement the emotional intelligence advantage
- How to make the minority workforce feel more comfortable in an organization
- Communication strategies for success

- Magie's experience of resiliency as a minority, woman businesses owner, and a member of the LGBTQ community
- Inspired laughter (and sometimes tears)

PUBLICACIONES

Libros



MINDFUL SUCCESS

CONDICIONES

- **Travels from:** Florida, USA
- **Fee Range:** Please Inquire