

JOSH KLEIN

A fervent hacker of all things, Innovation, IT Security, Technology, TED Talk Speaker

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- A hacker who specializes in translating technology insights into actionable strategies
- A passionate hacker of all things. He examines systems, he takes them apart, and he puts different pieces together to produce something new and more effective
- Close to 3 million views on TED Talk
- Acting CEO of Indigometircs, a culture measurement and management analytics company
- Host of ‘The Big Change’, a New York Times and Accenture podcast
- Advisor to clients including Pfizer, Google, IBM, Microsoft, and UNICEF
- Has presented on the TED Mainstage, at the World Economic Forum’s Davos conference, at Stanford and MIT Universities
- Has consulted with businesses on: cryptocurrencies like Bitcoin, Big Data, 3D printing and the Internet of Things

Josh is a hacker who specializes in translating technology insights into actionable strategies. He speaks, writes, and consults for businesses from that startup down the street to the biggest multinationals on the planet, focusing on using new and emerging technologies to create exponential improvements using the recently possible.

“Josh Klein is the quintessential hacker - a cross-disciplinary, pattern recognizing polymath who takes his greatest joy from combining the unexpected and seeing the result work in new and better ways.”

Josh Klein is a passionate hacker of all things. He examines systems, he takes them apart, and he puts different pieces together to produce something new and more effective. He hacks. Everything. His list includes social systems, computer networks, institutions, consumer hardware, animal behavior, and many more. Josh knows that the greatest innova-tions come from rethinking ordinary situations, or hacking; a do-it yourself movement with roots inside the engineering community.

Josh started as a technology hacker in his parent’s basement and ended up working with leaders at the upper echelon of business, government, and internet security. Along the way it became clear that a tipping point in new technology was changing commerce as we knew it in a myriad of ways.

From black market economies to cryptocurrencies like Bitcoin, from the radical departures in exchange and marketing enabled by Big Data to the as-yet-unrealized impact of 3D printing and the Internet of Things, Josh has specialized in translating technology insights into actionable strategies for business leaders.

Klein's speeches and articles frequently center on hacking as a theme, in which he reappropriates the term from its common misconception (as executing malicious computer at-tacks) to instead emphasize the unorthodox reworking of existing systems (systems thinking) for mutual benefit.

Television:

Klein's first television series, The Link, premiered on The National Geographic Channel on Friday May 25, 2012. The show is about the history of human innovation, tracing the connections between the world's greatest inventions in art, science, medicine, finance and more, from ancient times up to the present day. Each episode spans a dozen or so technologies, and traces how each one was dependent on the capabilities provided by the one before it. After that, Klein hosted a short series call Smart China, debuting on Discovery Channel Saturday September 3, 2016. The show is about world changing innovations created across China and their implications for improving the environment, cities, travel, and more. Klein also co-produced the series Game Vision, for Discovery Channel, which debuted on Saturday September 16, 2017. The series is focused on how games have evolved throughout history and are likely to evolve into the future, with an emphasis on sociocultural impact, technology, and the ways that games bleed over into our everyday lives.

TEMAS

- Technology - Future Trends
- Technological innovation
- Cyber-security breakdowns
- Innovation
- Cryptocurrencies
- Big Data
- 3D printing
- Internet of Things + AI

PROGRAMAS

JOSH has spoken at events from Davos to TED to the YPO/WPO GLC and at Universities from Stanford to MIT to high schools in the Bronx. He has presented to audiences around the world as well as to corporate groups from Microsoft or Mastercard to representatives of the CIA and NSA. His topics cover the gamut of technological innovation, from cyber-

security breakdowns to our evolving technological future. Josh's presentations are specifically designed to:

- Deliver walk-away strategies, insights, and methods listeners can apply to their businesses that day
- Reference real-life scenarios - in both success and failure - listeners can relate to, not just theory
- Be as up-to-date as possible: technology moves too fast to base strategy on 5-year-old anecdotes
- Change listener's thinking, both about what the risks are, and where opportunity can be created

The following presentations are immediately available, or Josh can create a custom presentation expressly for your business:

INNOVATION IN PRACTICE:

Buying a startup, hiring hot talent, or licensing a new technology doesn't do you any good if you can't incorporate it properly into your organization. Learn how world-changing new tech like E-Commerce, Mobile, and Big Data were used correctly... and badly. Real-world examples from the front lines of transformative technologies show you the pitfalls to avoid along with how they can be managed by organizations at any stage to produce significant new growth.

THE INTERNET OF THINGS + AI:

Distributed sensor networks (i.e., the IoT + AI) are changing how people live, what they buy, and how they relate. But nobody is closely examining what happens when you mix them together. This talk explores the two main sociopolitical directions that are taking off in exploiting the impossibly powerful mix of real-time, where-you-are algorithmic intelligence - and what it means for your business.

HUMAN CAPITAL... ISN'T:

We're all familiar with the hiring conundrum - top talent is impossible to find or keep and bad apples are impossible to remove. But it doesn't have to be that way. Come learn what the rise of the gig economy and changing expectations from truly innovative employees can

mean for your organization, from exploiting synchronies in cross-compatible currencies to aligning meaning and motivation.

FACEBOOK VS GOEBBLES: HOW DOES TECH CONTROL US?:

We know we're more predictable than we suspect, but what does the scale and scope of data about us – as employees and consumers – mean for the evolution of business? Learn about the responsibilities this is likely to entail, the risks of getting it wrong, and how to positively bring the impending era of hyper personalized cognitive modeling to bear on your existing (and future) markets.

2021 CYBERSECURITY UPDATE

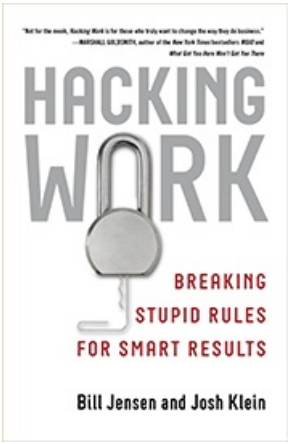
In 2020 expanding cyber-attack surfaces from distributed workforces paired with vacillating supply chains and prematurely-deployed IoT to widen the cybersecurity gap at the same time companies were forced to radically retool to adjust to a dynamic new market reality. Ransomeware exploded as a weapon of choice, attacks against critical infrastructure became a completely new class of threat, and authentication abuse and insider threats expanded massively. Where does this leave you? With a number of new methods of defense - Extended Detection And Response (XDR) and Secure Access Service Access (SASE) as examples - to evaluate and deploy in parallel with a significant new emphasis on culture in an emerging zero-trust environment. It's a strange new world, and it's changing fast: let Josh Klein walk you through where we are now, and how to safely get to where we're going.

CRYPTO... EVERYTHING

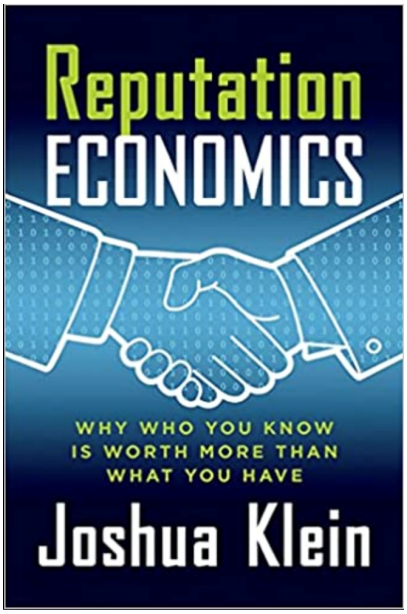
Cryptocurrencies have exploded beyond Bitcoin and lunacy to numerous dynamic new business models - and lunacy. From NFTs to DAOs, Central Bank Digital Currency (CBDC) to Loot, the cryptography backing blockchain and similar enterprises has finally shown its teeth... and buyers are listening. Come learn how meme stocks and NFTs are evolving alongside self-directing virtual businesses to create new markets and opportunities, as well as the legitimate threats they represent to established actors.

PUBLICACIONES

Libros



HACKING WORK



REPUTATION ECONOMICS

CONDICIONES

- **Travels from:** New York, USA
- **Fee Range:** Please Inquire