


# KEREN ELAZARI

Global cybersecurity expert and innovator empowering companies and women in tech worldwide

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- A “friendly” hacker
- Cybersecurity analyst, researcher, and TED speaker
- Advises top security firms, government, and global companies
- First Israeli woman on TED main stage
- Holds CISSP, Master’s in Security Studies; senior researcher at Tel Aviv Universty
- Founded BSidesTLV and Leading Cyber Ladies for women in cybersecurity

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Born and raised in Tel Aviv, Israel, Keren Elazari is an internationally recognized security analyst, researcher, author, and speaker.

Since 2000, Keren has worked with leading Israeli security firms, government organizations, big 4 and fortune 500 companies. Keren is an expert on emerging security technologies and trends and works as an independent strategic advisor for international tech giants and inno-vative startups.

In 2014, Keren became the first Israeli woman to speak on the main stage of the prestigious international TED Conference. Keren's talk has been viewed by millions, translated to 30 languages, and chosen for TED's 'Most Powerful Ideas'. To date, Keren's talk is still one of TED's most watched talks on the topic of security and hacking.
Keren holds the CISSP international security certification, an Master's Degree in Security Studies.

Keren is a senior researcher at the Interdisciplinary Cyber Research Center at Tel Aviv University, and a former faculty member of Singularity University in California and Reichman University in Israel . Keren is the founder of two nonprofit community organizations: BSidesTLV, Israel's largest hacker community - and the global Leading Cyber Ladies network, a professional community for women in cyber security, and she proudly supports the HackeRiot.org initiative to make cyber security career paths accessible to women of all backgrounds.

## TEMAS

Keren Elazari tailors each presentation to the needs of his audience and is not limited to the topics we have listed below. These are topics that have proven valuable to customers in the past and are meant only to suggest the speaker's range and interests:

- AI, Cybersecurity, and the Technology of Tomorrow
- Future Trends
- Digital Transformation
- Innovation

Please ask us about any subject that interests you; we are sure that we can accommodate you.

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## PROGRAMAS

**AI & Cybersecurity: A Hacker's Vision**

With a hacker's lens, Keren Elazari explores AI's transformative role in the disinformation age. Acting as a tour guide for the audience, Keren showcases how hackers embrace AI and details the strategies organizations need to focus on right now, to be prepared for AI's triple-threat potential.

**Malicious Innovation In The CyberCriminal Ecosystem**

Step into the sophisticated world of cybercriminal innovation, where threat actors constantly evolve their tactics and technologies. This talk exposes the inner workings of criminal markets, emerging attack techniques, and the economic drivers fueling cybercrime. By understanding how adversaries operate and innovate, defenders can better prepare for tomorrow's threats.

**Digital Warfare: The New Battlefront**

From Stuxnet to Ukraine, to the Straits of Taiwan,  cyber warfare has reshaped global conflicts and diplomacy. This talk examines how nations leverage digital weapons, exploring the implications for international security and digital trust.

**Alt for 3: "AI, Digital Warfare & the Future of Cyber Security**

AI-powered threats, deepfake deception, and nation-state cyber warfare are reshaping the security landscape. Renowned cybersecurity expert Keren Elazari explores how companies can stay ahead, with cutting-edge strategies to outmaneuver advanced cyber threats and position your organization for long-term resilience in a rapidly changing digital landscape.

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## CONDICIONES

- **Travels from:** Tel Aviv, Israel
- **Fee Range:** Please Inquire

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