HiCue speakers
Higher Content & Inspiration



YASSMIN ABDEL MAGIED

Top Diversity Keynote Speaker, Sudanese-Australian writer, broadcaster and award-winning social advocate

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- Over 2.700.000 views on TED
- One of the 2020 LinkedIn Changemakers
- A globally sought-after advisor on issues of social justice, focused on the intersections of race, gender and faith
- Founder and Chair of an organization based in Australia, Youth Without Borders
- 2015 Queensland Young Australian of the Year
- Named Australia's most influential Young Woman and engineer

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Yassmin Abdel-Magied is an engineer, author, broadcaster, and award-winning social advocate. Her powerful TED talk, “What Does My Headscarf Mean to You” has more than 2.5 million views and was selected as one of TED’s top 10 ideas. An internationally renowned speaker on the topics of unconscious bias and transformative leadership, Abdel-Magied is on a mission to make diversity the norm across the world with a unique ability to make complex ideas accessible to all.

At the age of 16, Abdel-Magied founded Youth Without Borders, a youth-led grassroots organisation focused on empowering young people to positively change their communities. She went on to co-found two other organizations focused on serving women of colour. Abdel-Magied graduated valedictorian with first class honours from mechanical engineering before working as one of the few female engineers on oil and gas rigs around Australia.

Abdel-Magied became a lightening rod for Australia’s discussions on race, gender, and faith after an appearance on a panel show went viral, garnering more than 12 million views in less than a week. She was the presenter for the national current affairs show Australia Wide, as well as the host for the ground-breaking documentary The Truth About Racism, and co-host of the podcast, Motor Mouth.

A bestselling author, Abdel-Magied published her debut memoir, Yassmin’s Story, at the age of 24. She is also the author of the children’s fiction books You Must Be Layla and Listen, Layla, and recently published a collection of essays in an anthology titled Talking About a Revolution. Abdel-Magied’s writing has appeared in publications worldwide, including The Guardian, The New York Times, and The Australian Financial Review.

Abdel-Magied has served on numerous boards and councils, and is currently the founder of Mumtaza and an internationally sought-after advisor on issues facing women, youth, and those from racially and culturally diverse backgrounds. She has spoken in more than 20 countries across five continents.

TEMAS

- Leadership
- Diversity, Equity & Inclusion
- Gender Issues
- Women in Business

PROGRAMAS

Beating your Bias

We've all heard about the concept of 'unconscious bias', but what does it actually mean? In this engaging and informative talk, Yassmin Abdel-Magied will use personal experience backed up by research to illustrate the impacts of bias on our workplaces. She will also share what we can all do about it, so that we create safer, and fairer and more productive workplaces for all.

Takeaways:

- You will learn where biases come from.
- You will learn how to identify your own biases, and those of your company.
- You will learn about the impact of biases on those around you and your business.
- You will learn how to individually and structurally challenge these biases, improving your workplace and outcomes for your people.
- This presentation can be delivered in-person or virtually.

Embracing Change

We've all had moments where we feel like we have reached rock bottom. Failure—real, true, grinding failure—is hard to survive and even more difficult to thrive from. Yassmin Abdel-Magied weaves a heartfelt and compelling tale of three points of failure in her life and career. Some self wrought and others inflicted, Yassmin will share what happened, how she got through them and what she learnt along the way.

Takeaways:

- Focus on what you can control
- When all else fails, pivot.
- Decide for yourself what success looks like, and live to the standard you set

- This presentation can be delivered in-person or virtually.

Transformative Leadership

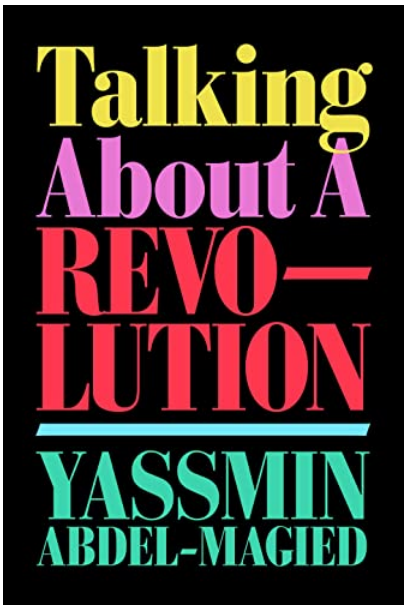
The world is changing at a rapid pace, and the importance of inclusion and diversity is clearer than ever. Leading an organisation through transformational change however, is no easy feat. Yassmin Abdel-Magied expertly combines personal experience and research to inform leaders on the tools of transformative leadership, the common mistakes leaders can make, and how to be a just and empowering leader for the 21st century.

Takeaways:

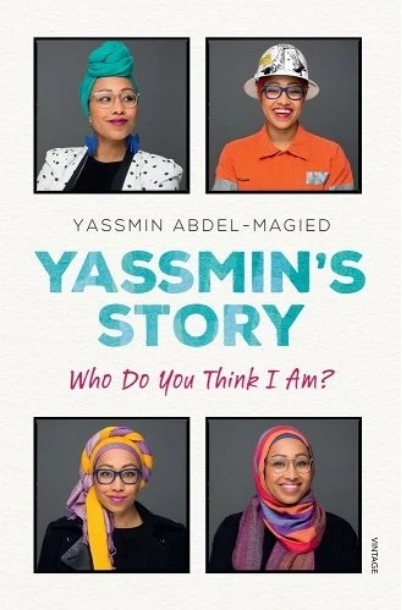
- You will learn about the difference between intention and impact, and how to bridge that gap
- You will learn how to focus on the root causes of challenges, rather than the symptom
- You will learn to pinpoint a keystone change, a required step of transformative change
- This presentation can be delivered in-person or virtually.

PUBLICACIONES

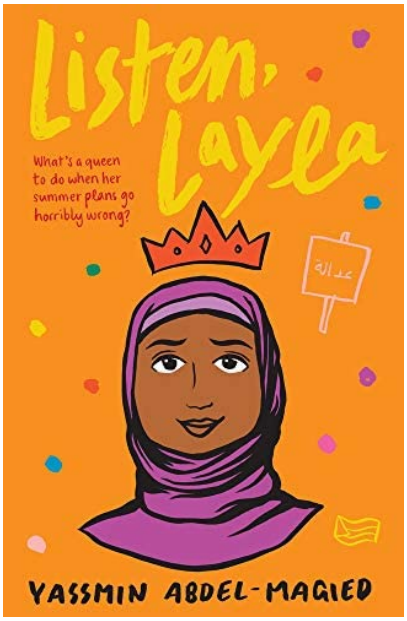
Libros



TALKING ABOUT A REVOLUTION



YASSMIN'S STORY



LISTEN, LAYLA

CONDICIONES

- **Travels from:** London
- **Fee Range:** Please Inquire