

SANTIAGO COVELLI

Co-Founder of Lulo Bank. Leading entrepreneur in technology, innovation, and digital transformation across Latin America

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- Recognized for his strategic vision and ability to anticipate trends, he has become one of the most influential voices in the Latin American tech and entrepreneurial ecosystem
- Has advised more than 110 organizations across 1,400+ projects in Colombia, Mexico, Venezuela, and the United States, including Mastercard, Coca-Cola, and the World Bank
- Founder and leader of five companies across sectors such as software, communications, video games, and artificial intelligence.
- Represented Colombia and Latin America in global leadership and innovation forums, including the United Nations Latino Impact Summit (New York, 2018); also served as an ambassador for the OpenExO network led by Salim Ismail
- Served as Senior Advisor to Colombia's Ministry of Information Technologies (MinTIC) in 2018
- Currently advises executives and boards on the practical adoption of AI and serves as Mentor at

Santiago Covelli is a technology entrepreneur, AI builder, and international speaker with more than 20 years of experience founding and scaling companies at the intersection of fintech, artificial intelligence, and digital transformation. He is the co-founder and former President of Lulo Bank — the first fully digital bank with a banking license in Colombia — which reached COP $1.2 trillion in assets. He has advised more than 110 organizations across 1,400 projects in Colombia, Mexico, Venezuela, and the United States, including Mastercard, Coca-Cola, and the World Bank.

With more than two decades of building companies in Latin America, Santiago combines strategic vision with real execution. He has founded and led five companies across sectors including software, digital communications, video games, and artificial intelligence — a career defined by disruption and the creation of tangible value in complex markets.

In 2018, he served as Senior Advisor to Colombia's Ministry of Information Technologies, contributing to public policy initiatives around digital transformation. In 2017, he helped design the strategic communications platform for Pope Francis' visit to Colombia.

Today, Santiago focuses on the most demanding frontier of artificial intelligence — not as a theorist, but as a builder. He advises executives and boards on the practical adoption of AI, serves as Mentor at Orbit Ventures, a global venture capital fund based in Singapore, and teaches Executive Education and AI at Universidad de los Andes. His central thesis: the Age of INTELLIGENC(IA) requires redesigning everything we built when thinking well was expensive.

TEMAS

Santiago tailors each presentation to the needs of his audience and is not limited to the topics listed below. Please ask us about any subject that interests you:

- Artificial Intelligence
- Fintech & Digital Banking
- Exponential Technologies
- Organizational Transformation
- The Future of Work
- Future Trends
- Digital Entrepreneurship
- Marketing & Communications

PROGRAMAS

The Age of INTELLIGENC(IA)

How artificial intelligence is changing the rules of the world — and what leaders must do today.

AI is not just another new tool. It represents the most profound shift in how companies, industries, and work operate since the Industrial Revolution. This keynote explains what is really happening, why most organizations are not prepared, and the strategic decisions leaders must make now.

The Talent of the Future

How to prepare your organization and teams for a world changing faster than ever.

As artificial intelligence takes over repetitive tasks, which human skills become more valuable? This keynote provides a practical framework for redesigning culture, leadership, and talent: which capabilities to develop, which roles will transform, and how to build teams that thrive in uncertainty.

Building in the Age of AI

What I learned from building a digital bank from scratch — and how to apply it to transform any company.

Based on 20 years of experience founding and scaling companies in complex markets, this

keynote is designed for leaders and teams ready to move from talking about transformation to executing it. Through real cases, concrete mistakes, and a clear framework, Santiago explains how to build or reinvent companies using artificial intelligence as a competitive advantage.

CONDICIONES

- **Travels from:** Bogotá D.C., Colombia
- **Fee Range:** Please Inquire
