



## ÓSCAR NARANJO

Former Vice President of Colombia (2017-2018) and Director of the National Police (2007-2012). Expert in leadership and transformation

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- Internationally recognized as 'the best policeman in the world.'
  - The public figure with the highest favorable opinion in Colombia
  - He led the National Police as if it were a company, achieving its transformation
  - Advisor to the Inter-American Development Bank (IDB) on citizen security matters
  - Member of Colombia's negotiation team in the dialogues with the FARC in Havana
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Óscar Naranjo is rightfully considered one of the most respected leaders in Colombia and Latin America. Under his brilliant leadership, he propelled the Colombian National Police to its highest level in history. He is recognized not only for his special skills in intelligence and security, but also for his unique humility, enviable eloquence, and wonderful lessons on leadership and transformation.

Óscar Naranjo Trujillo was born in Bogotá in 1956. He served as Director of the Colombian National Police from May 2007 to June 2012.

Thousands of arrests, hundreds of thousands of hectares of illegal crops eradicated, tons of drugs seized, advances in intelligence and professionalization, and international cooperation are some of the elements that likely contributed to General Naranjo designation as the Best Policeman in the World by his peers in 2010.

Naranjo holds a degree in Police Administration with a postgraduate specialization in Comprehensive Security. He took the General Management Diploma for the National Police at the Institute of Business Management (INALDE) at the Universidad de la Sabana.

Within the police force, he held positions such as Director of Police Intelligence, Commander of the Cali Metropolitan Police, Director of Criminal Investigation and INTERPOL, Police Attaché at the Colombian Embassy in the United Kingdom, and participated in various international missions.

On May 17, 2007, he was appointed Director of the National Police by President Álvaro Uribe. In December 2010, President Juan Manuel Santos promoted him to four-star general, the first and only police officer in Colombia to hold this rank; that same year, President Santos reaffirmed him as head of the institution. In June 2012, after 35 years in the police and five years as Director, he decided to retire from the police, leaving behind a significant legacy and a huge challenge for his successor.

After a life full of sacrifices and risks, when people thought General Naranjo would enjoy a well-deserved retirement—or at least a quieter life—he surprised everyone by accepting a new professional challenge in Mexico, where he resided starting in August 2012. He accepted an invitation from Lic. Enrique Peña Nieto, President-elect of Mexico, to support

him as a security advisor. Additionally, he has served as a consultant for the IDB on Citizen Security projects in various Latin American countries.

In recent years, under the Planet Publishing label, he has published two books recounting episodes from Colombia's history in the fight against drug trafficking, titled They Thought They Were Untouchable and The Fall of Pablo Escobar.

Knowing his tireless work capacity, strong vocation for service, and impressive intellectual curiosity, it is not surprising that General Naranjo wants to remain very active in the public life of Latin America. Nothing else could be expected from someone rightfully considered one of the most influential people in recent Colombian history.

Clearly, General Naranjo has great lessons to share. His warm style and brilliant eloquence, combined with his sharp theoretical and practical knowledge, make him a wonderful speaker.

## **TEMAS**

General Naranjo tailors each presentation to the needs of his audience and is not limited to the topics mentioned below. Please contact us on any topic that interests you:

- Security and Drug Trafficking
- Leadership and Transformation
- Colombia: Present and Future
- Ethics and Values
- Building Trust

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## **PROGRAMAS**

### **Project Colombia**

To face the current challenges (social unrest, health and economic crises, populism, insecurity, and drug trafficking), we must choose leaders with the ability to invite us to think

about building a national project that allows us to imagine a sustainable future full of hope and optimism. We must restore Colombians' ability to understand each other and work collectively towards a common goal that allows us to unite and build minimum agreements as a society. The character of our leaders and the narratives they propose will significantly influence finding solutions to the current situation.

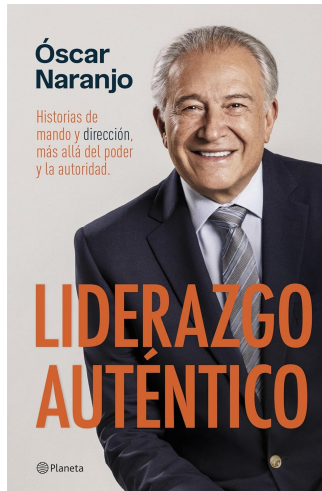
## **Leadership and Transformation**

When General Naranjo took over the leadership of the Colombian National Police, the institution was going through a severe crisis. At the same time, Colombia faced enormous challenges, particularly from guerrillas, drug trafficking, and paramilitarism. Quickly, as he had done throughout his career, he demonstrated that his main virtue is being a creator and multiplier of trust. Internationally recognized as "The Best Policeman in the World," General Naranjo shares his experiences after 42 years of public service—experience that has positioned Colombia as an exporter of knowledge in security and the fight against drug trafficking when, just 20 years ago, many considered Colombia a "failed state."

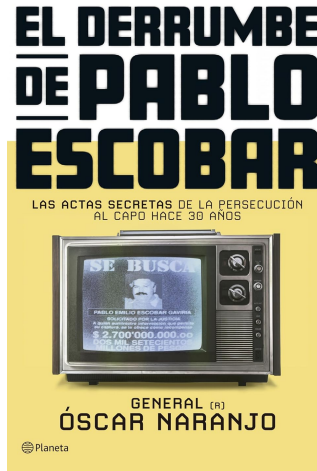
A necessary keynote for those who want to remember basic values such as humility, perseverance, and sacrifice—fundamental elements for achieving success in life and business. It is difficult to find a better example of authentic leadership, discipline, and passion. Only someone who has been on the front lines, as General Naranjo has been on many occasions, has the necessary authority to speak about fundamental attributes for business and life, such as versatility, decision-making, ethics, courage, and talent development.

In this wonderful conference, General Naranjo shares:

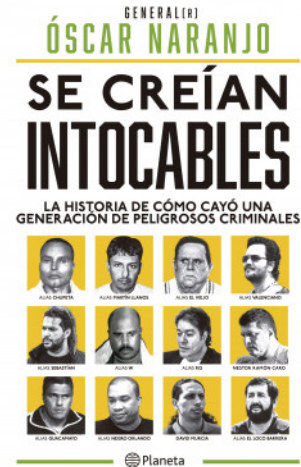
- His leadership principles
- How authentic leadership translates into results
- The keys to effective communication
- How to apply these simple leadership principles in life and business to inspire excellence in those around us



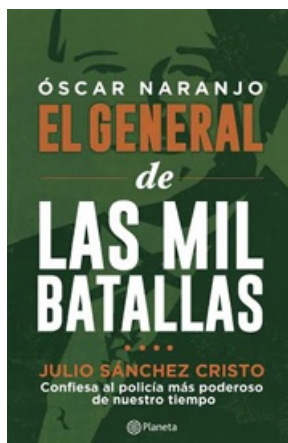
LIDERAZGO AUTÉNTICO



EL DERRUMBE DE PABLO ESCOBAR



SE CREÍAN INTOCABLES



EL GENERAL DE LAS MIL BATALLAS

## CONDICIONES

- **Travels from:** Bogotá D.C., Colombia
- **Fee Range:** Please Inquire