HiCue speakers
Higher Content & Inspiration



MAURICIO MACRI

President of Argentina (2015 - 2019) and three-time President of Boca Juniors Football Club.

Renowned business and political leader

- Macri was elected President of Argentina only 10 years after founding his own party, ending with 70 years of bipartisanship in Argentina
- Three-time President of Boca Juniors Football Club, winning 17 championships in 12 years
- CEO of SOCMA (1985 to 1995), one of the most important business groups in Argentina
- Featured twice as one of TIME's 100 Most Influential People in the World (2016 and 2018).
- Macri has received the Collar of the Order of Isabella the Catholic granted by King Philip VI of Spain; the Grand Cross of the Legion of Honor granted by France; Knight with Grand Cross with Collar of the Order of Merit of the Italian Republic among other international distinctions
- He is the Executive President of the FIFA Foundation, where he combines his three passions: education, football and working to forge a better future for young people

Mauricio Macri was President of Argentina from 2015 to 2019. He was twice elected as Mayor of the City of Buenos Aires, National Congressman, three-time President of Boca Juniors Football Club and featured twice as one of the 100 most influential people in the world by TIME magazine in 2016 and 2018. In 2005, he founded a party that led him to be elected Mayor of the City of Buenos Aires and only 10 years later as President, ending 70 years of bipartisanship in Argentina.

After winning the 2015 presidential election, Mauricio Macri took office with a country on the verge of economic collapse. Despite having a minority in both chambers of the Congress, he achieved the country's institutional transformation. His administration aimed to strengthen democracy, guarantee the powers' independence and made management transparency an indispensable value to govern. He implemented the most ambitious infrastructure and energy plan in Argentina's history, connecting the entire territory physically (freight trains, planes, airports, routes and highways) and virtually (4G connectivity and optical fiber); revolutionizing the energy matrix to make it sustainable. Macri's administration prioritized Argentina's integration into the world and its opening to international markets. In 2018, Macri received the G20 members in Buenos Aires as the group's first South American Chairman, he was praised by Donald Trump, Angela Merkel, Emmanuel Macron and other leaders for achieving one of the most consensual meetings in their history.

Mauricio Macri has received the Collar of the Order of Isabella the Catholic granted by King Philip VI of Spain; the Grand Cross of the Legion of Honor granted by France; Knight with Grand Cross with Collar of the Order of Merit of the Italian Republic; and the Grand Cross of the Mexican Order of the Aztec Eagle, among other international distinctions. In June 2019, he was awarded the FIFA Living Football Award, which is granted to outstanding personalities from around the world for their efforts to develop football.

Mauricio Macri is a member of the "Club de Madrid", a democratic forum of former Presidents and Prime Ministers, and of the "Democratic Initiative of Spain and the Americas" of the IDEA-Democrática Foundation.

In his lectures, President Macri shares an updated vision of Latin America and its geopolitical challenges. He was a Senior Leadership Fellow at Florida International University's Adam Smith Center for Economic Freedom, where he taught a course on "How to Lead Change: 8 Lessons from Business, Sports and Politics." He also delivers lectures at different international universities on topics such as the keys to positive leadership, building high performance teams, decision making, cultural change, consensus building, and dialogue as distinctive methods of work.

Macri is the Executive President of the FIFA Foundation, where he combines his three passions: education, football and working to forge a better future for young people. He is the author of "Primer Tiempo" (2021), a book that shares his reflections on the presidency, and "For what? (¿Para qué?)", a book where he shares lessons about leadership and power. He also directs the Macri Foundation, where he focuses on the future of Argentina on topics such as education, innovation with social impact and climate change, and the environment.

Mauricio Macri is a Civil Engineer from Universidad Católica (Argentina), and studied executive courses in economics, finance and management at Columbia University and the Wharton School of Business from the University of Pennsylvania.

TEMAS

President Macri tailors each presentation to the needs of his audience and is not limited to the topics listed below. Please ask us about any subject that interests you:

- Latin America
- Leadership
- Populism
- Infrastructure
- Argentina

PROGRAMAS

Leading in the Age of Immediacy

In a globalized world where new media have forever changed communication paradigms and where employees and customers are increasingly demanding, President Mauricio Macri offers great lessons in leadership and change management.

- How to build big dreams?

Challenges that seem impossible need the committed and passionate involvement of all members of a team, organization or society; how to overcome the "it can't be done" and transform it into "we can do it together".

- How to attract diverse talent and build confidence to form great teams?

The common purpose; the call for the leading role of all individuals; the management of egos; tools for a world where expectations change with the speed of a tweet.

- The path to change: how to manage cultural transformation?

Networked leadership with more horizontal organizations; communication and empowerment; emphasis on values and long-term work.

Masterclass Team Leadership: Discover the Art of Leading with Effectiveness and Vision

Mauricio focuses on the importance of personal work from the inside out to build solid and reliable teams and achieve success. This masterclass will provide you with theoretical knowledge, and practical tools easy to apply in your professional life:

Key takeaways:

- The Power of Communication: Discover why communicating effectively is as important as actions, and how good communication is the key to success in any project.
- Effective Teams - The Formula for Team Success: Discover how to facilitate leadership by building successful teams with committed members.
- Roles and Responsibilities: Clearly define roles clearly within your team, eliminating gray areas and strengthening daily coordination.
- Self-Awareness and Humility: Delve into the importance of humility and self-awareness to lead successfully.

- Managing Power with Integrity - The Circle of Trust: Learn how to build your circle of trust with people who challenge you to reflect before making key decisions.

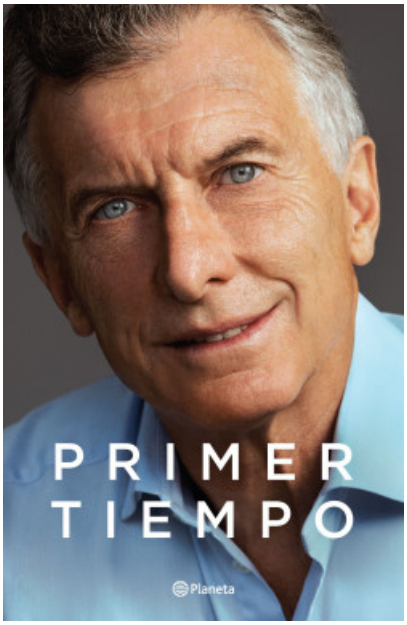
Whether you are a business leader, a team manager, or someone interested in improving your leadership skills, this masterclass will help you strengthen your leadership capabilities and guide you in building strong and effective teams.

Leading in the Age of Immediacy: Managing Change in an Interconnected World

Throughout his career, Mauricio Macri has been an undisputed leader, both in the public and private spheres. On this occasion, President Macri shares his vision of leadership in a hyperconnected world to generate deep, significant and lasting change in organizations and society. His experience in the private sector as CEO, his role as President of Boca Juniors, one of the most popular and recognized football clubs worldwide, and his commitment to public service that includes the creation of a new political space, his administration as Mayor of the City of Buenos Aires in two occasions and then the Presidency of the Republic of Argentina give him a unique experience and vision regarding issues intrinsic to leadership and cultural transformation. In his presentation, President Macri shares his vision, strategies and tools to develop and implement that cultural change, such as diverse talent attraction and confidence building to form great teams, decision making, resilience and courage, short and long-term management, networked leadership, committed involvement, consensus development, listening and dialogue as distinctive work methods.

PUBLICACIONES

Libros



PRIMER TIEMPO



PARA QUÉ

CONDICIONES

- **Travels From:** Argentina
- **Fee Range:** Please Inquire