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Higher Content & Inspiration



FELIPE GOMEZ

Keynote Pianist, Business Leader & Entrepreneur, and Author Applying the Traits of Virtuoso Musicians to Business and Life

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- Business leader with a passion for music: Felipe is positively inspiring, combining his business experience with his love of music to lay out a new path to business and personal transformation
- Unleashing Virtuoso Performance: Virtuosity is the highest level of performance and accomplishment. Felipe blends his piano, video, images, storytelling, and business insight to unpack the habits of elite musicians that we all can adopt to elevate performance as individuals and teams
- Leadership Secrets of Conductors: Business leaders can learn a lot from the way conductors lead orchestras. They don't play an instrument, but they create the sound. Music lessons in leadership
- Everyone Playing in Tune: Music brings the team together. Felipe's humor and message leave people connected, inspired, and armed with renewed passion to collaborate and innovate… together

- Moving Hearts and Minds Globally: Potent and powerful, Felipe’s one-of-a-kind presentation transcends culture. He’s given over 1,300 presentations in 36 countries; Felipe’s insights resonate across industries and cultures

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Virtuoso musicians embody complete mastery of their craft and perform with unbridled passion and joy. During his impressive decades-long business career as an entrepreneur and senior executive in multinational firms, Felipe Gomez was obsessed with their virtuosity and believed business could learn great lessons about elevating individual and team performance by embracing the habits of elite performers in music.

In 2014, Felipe combined his business experience with his lifelong passion for music and his belief that everyone is capable of great things. He created a one-of-a-kind multi-media keynote experience for audiences that blends breathtaking live piano performance with video, images, and audience interaction. The serious message lands solidly – delivered with unforgettable humor, storytelling, and practical business insights.

Music brings people together like nothing else, and Felipe inspires individuals and organizations to think differently, lead boldly, and perform at their very best. Having delivered more than 1,300 presentations in 36 countries, Felipe has earned a global reputation for presentations that are high impact and fun – moving hearts, changing minds, and helping people flourish so they can become virtuosos and achieve extraordinary things…together.

Before pursuing speaking full-time, Felipe spent more than 25 years as an entrepreneur, senior executive, and business leader. He built companies, launched new ventures, led multicultural teams, and guided organizations through growth, innovation, and change. As managing director of Compass Group Colombia, he tripled the division's revenue and increased operating profits by 130 percent. He later served as Innovation and International Business Development Director for Latin America, led the successful launch of Farmacity in Colombia, and co-founded Azurian, one of Latin America's pioneering internet consulting firms.

That real-world leadership experience gives Felipe a perspective few keynote speakers possess. Whether speaking to executives, sales teams, healthcare professionals, educators, or entrepreneurs, he understands the realities leaders face and translates timeless principles into practical strategies that resonate long after the event ends.

Felipe has been featured at TED, the Global Peter Drucker Forum, the Oslo Business Forum, the World Business Forum, and countless corporate and association events worldwide. Remarkably, his speaking career has grown almost entirely through reputation, referrals, and repeat engagements – a testament to the lasting impact of his keynote experiences.

Beyond the stage, Felipe is the author of two books on exceptional performance, Attitude e and Bitacora De Una Pandemia En Quince Conversaciones and the founder of Allegro, a nonprofit organization that brings live therapeutic music to hospital intensive care units, delivery rooms, cancer treatment centers, and other healthcare settings. His work reflects a lifelong belief that beauty, compassion, and human connection have the power to transform lives.

Felipe holds an MBA from the International Institute for Management Development (IMD) in Switzerland and has completed executive studies in Leading Digital Business Transformation. He lives in Atlanta with his wife, Pilar, where they are raising four children who remind them every day that the greatest lessons in leadership are learned not only in business, but in life.

TEMAS

Felipe tailors each presentation to the needs of his audience and is not limited to the topics listed below. Please ask us about any subject that interests you:

- Leadership with purpose and virtuosity
- Innovation and extraordinary performance
- Active listening and empathetic leadership
- Corporate culture, teamwork, and adaptability
- Inspiration and personal transformation through art and music

PROGRAMAS

The Virtuoso Code: Mastering a Mindset for Extraordinary Performance

We call a musician who performs with mastery and passion a virtuoso. Felipe Gomez believes the term also applies to anyone who pursues excellence with discipline, purpose, and heart. In this one-of-a-kind experience, internationally acclaimed keynote pianist Felipe Gomez reveals a path to virtuoso - level performance in business and life. He combines breathtaking piano performance, storytelling, humor, video, images, and audience interaction with practical business insights to help individuals and organizations flourish under pressure, navigate change with confidence, and achieve extraordinary results… together. Music is a universal language. Felipe uses it to prove that elite performance is not reserved for the gifted; it is built through small choices, repeated consistently, and guided by timeless virtues. Led by Felipe, audiences experience something increasingly rare. They slow down. They reflect. Moments of laughter give way to moments of quiet reflection, unexpected emotion, renewed possibility, and then…joy and connection. This keynote is an uplifting celebration of human excellence. Audiences leave inspired with practical ideas they can apply immediately. More importantly, they leave reminded that while technology may amplify our potential, it is our humanity that ultimately determines what is possible.

Key Takeaways:

- Learn the MAP virtuosos use (Method, Attitude, and Passion) to create extraordinary performance and apply it to business and life.
- Strengthen the uniquely human qualities that inspire trust, collaboration, and innovation.
- Adopt simple habits that transform everyday choices into lasting excellence.
- Experience a sense of joy, unity and connection that lingers long after the talk.

The Beauty of Listening: The Hidden Skill That Changes Everything

This keynote is the sequel to Felipe's Virtuoso program. It's designed for organizations that want to bring Felipe back to the same audience to take them to an entirely new level, offering fresh insights, deeper reflection, and practical tools. The premise is simple: Every

person longs to feel seen, understood, and valued. Listening is how we remind one another that we matter. It is one of the greatest acts of leadership, and one of the surest ways to build trust, strengthen relationships, and bring out the best in others. Felipe Gómez combines live music, storytelling, humor, and practical insights to reveal that listening is far more than a communication skill. It is the foundation of meaningful leadership, deeper relationships, and genuine human connection. Along the way, audiences make an unexpected discovery. As they learn to listen more deeply to music, they also begin listening differently to each other. Along the way, classical masterpieces become more approachable, meaningful, and enjoyable, opening the door to a world of beauty many have never experienced before. The Beauty of Listening is an invitation to slow down, pay attention, and rediscover one of the greatest gifts we can offer another human being: our wholehearted presence.

Keynote Takeaways:

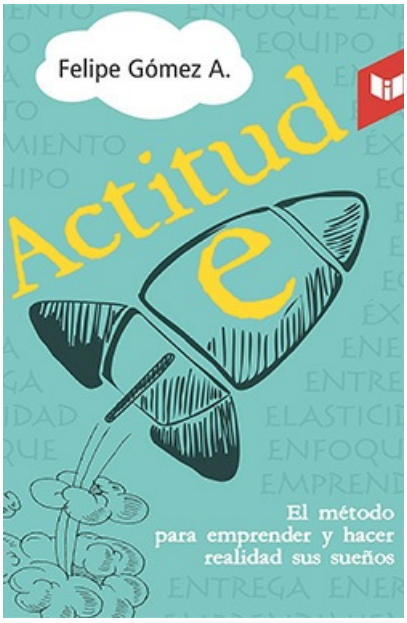
- Master the Five Ts of Transformational Listening to strengthen everyday conversations.
- Build trust, empathy, and psychological safety through intentional listening.
- Become a more present, curious, and effective leader.
- Discover how listening deeply to people and to music transforms the way we connect, lead, and live.

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ACTITUD E

CONDICIONES

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