

ENRIQUE PEÑALOSA

Globally recognized as one of the leading urban thinkers, twice elected mayor of Bogota and former presidential candidate

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- Created the Transmilenio system, a successful public transport model (BRT system) implemented in more than 300 cities around the world (including Buenos Aires, Istanbul, and Guangzhou, among others)
- Author of “City, Happiness and Equity”. His main obsession has been to achieve greater equality; a society in which no one feels inferior or excluded
- Consultant on urban planning and mobility. He has advised local and national governments on urban mobility, quality of life, competitiveness, and sustainability in Asia, Africa, Australia, Latin America and the United States
- He was President of the Board of New York´s ITDP (Institute for Transportation and Development Policy); member of the CITISCOPE Board of Directors and member of the Commission for the Reinvention of Transport created by the New York Governor Cuomo

- He has been a University Professor and Dean of Management and Visiting Fellow at NYU
- Has been awarded important international recognitions such as the Stockholm Challenge; the Gotenburg Sustainability Prize; the 2018 Edmund N. Bacon Award and the Golden Lion of the Venice Biennale
- His TED talk has nearly 1,000,000 views and has been translated into 28 languages
- Expert in mobility, sustainable development, leadership and execution

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Enrique Penalosa is an internationally respected urban thinker, who, as Mayor of Bogota in two non-consecutive terms, profoundly transformed his city. As advisor and lecturer, he has influenced policies in many cities throughout the world.

His advisory work concentrates on urban mobility, quality of life, competitiveness, sustainability, and the leadership required to turn visions into realities.

Penalosa has lectured in hundreds of cities and in the world´s most important universities. He has advised local and national governments in Asia, Africa, Australia, Latin America and the United States.

He is Fellow of the Institute for Urban Research of the University of Pennsylvania. For over a decade he was President of the Board of New York´s ITDP (Institute for Transportation and Development Policy); member of the CITISCOPE Board of Directors; member of the London School of Economics´ Cities Program Advisory Board. He was a member of the Commission for the Reinvention of Transport of the New York Metropolitan Transit Authority created by the New York Governor Cuomo.

He recently published the book Ciudad, Igualdad, Felicidad (City, Equality, Happiness) which will also be published in English by the University of Pennsylvania and in Portuguese by the IPP (Instituto Pereira Passos) in Rio.

As Mayor of Bogota Penalosa profoundly transformed the 8 million inhabitants city, changing it from one with neither bearings, nor self-esteem or hope into an international model for improvements in quality of life, mobility, equity, and sustainability.

Penalosa is not only an urban innovator who has influenced many cities but a leader, a

team maker, and a risk taker. He conceives projects and turns them into realities. He undertook projects where there was certainty of conflict and a high risk of visible failure; he confronted powerful opposition and has persevered and achieved the sought results.

Enrique Penalosa was Advisor to the BMW Guggenheim Lab, a cultural program that engages a new generation of leaders in architecture, art, science, design, technology and education in order to work on the challenges of our urban future.

Penalosa has been awarded important international recognitions such as the Stockholm Callenge; the Gothenburg Sustainability Prize; the 2018 Edmund N. Bacon Award, the highest tribute of The Center for Design and Architecture of Philadelphia, given to him because of ¨the world-wide influence his pioneering initiatives have had on public transportation, infrastructure investment, and public space, including in cities such as Philadelphia and New York City¨. For Penalosa´s work Bogota was awarded the Golden Lion of the Venice Biennale.

Penalosa has a BA in Economics and History from Duke University, a Degree in Government from the IIAP (now fused with ENA) in France and a DESS in Public Administration from the University of Paris 2 Pantheon-Assas. He was also a Visiting Scholar at New York University for 2 years.

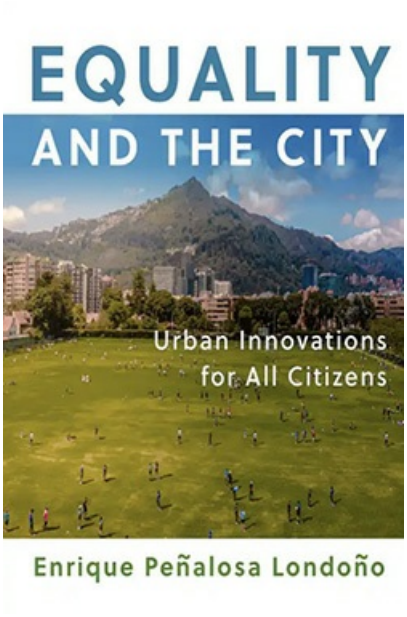
TEMAS

Enrique tailors each presentation to the needs of his audience and is not limited to the topics listed below. Please ask us about any subject that interests you:

- Cities and competitiveness
- Urban mobility
- Cities and Sustainable Development
- Vision and innovation
- How to think, design and manage a great city
- Leadership and team building

PUBLICACIONES

Libros



EQUALITY AND THE CITY



CIUDAD, IGUALDAD, FELICIDAD

TESTIMONIALES

“Peñalosa invites us to rethink a whole series of urban conditions, inviting us to recognize that we have entered a new era. Although in complex systems, such as the big city, it is not easy to identify change, Peñalosa manages to identify and propose large and small possibilities and innovations.”

Saskia Sassen
Author of “The Global City: New York, London, Tokyo

"Enrique Peñalosa has been an important influence in the making of cities in Latin America, based on the principle of the construction of equality to propose more humane, more sustainable, more competitive cities where citizens live better. ...When President Mauricio Macri ran for office as mayor of Buenos Aires, he invited Peñalosa to advise him on projects that could improve the city."
Guillermo Dietrich
Former Minister of Transport of Argentina

"It is often said that every urban planning problem has been solved somewhere; the problem is finding where and especially, managing to combine all the good solutions. For decades, it has been a good idea to look to Bogotá and the work of Enrique Peñalosa to find inspiring solutions ...which have become a fabulous guide on how to make good cities for the 21st century in all over the world"
Jan Gehl
Author of "Cities for People"

"For the last 20 years, Peñalosa has tirelessly promoted the construction of egalitarian cities. His message has been transformative, not only in Bogotá, but in cities around the world. His vision on how to shape the DNA of a city to promote greater social inclusion, environmental justice and human well-being, is critical at a time when cities are at the forefront of planetary change"
Ricky Burdett
Director of the Cities Program at the London School of Economics (LSE)

"There is no one with such a complete and realistic vision of where and how our cities should develop to achieve a better country than Enrique Peñalosa. Few with such clear ideas for the good of society. In Bogotá, he showed us the tremendous importance of public space as the only place where we are all equal."
Daniel Bermúdez
Architect three times winner of the National Architecture Award of Colombia and professor at the Universidad de los Andes

"Enrique Peñalosa has been a constant and recurring reference for me. I have always admired his rare and unique ability to convey an extremely complex subject such as the city in a simple way. He is capable of demonstrating the role of a good city in caring for democracy and implementing justice."
Alejandro Aravena
Chilean architect, winner of the Pritzker Prize. Professor at the Catholic University of Chile

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CONDICIONES

- **Travels from:** Bogota D.C., Colombia
- **Fee Range:** Please Inquire