

DANIEL BURITICÁ

Innovation Expert. I help leaders turn innovation into real growth, not just ideas

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- Partner at Solve Next (California), helping leaders transform innovation into a system that produces measurable results, not isolated ideas. From a practical and disruptive perspective, he participates in boards supporting strategic growth decisions
- International speaker who has delivered his message in 37 cities worldwide, working across multiple industries in applied innovation, change culture, and execution in high-uncertainty environments
- Serial entrepreneur and co-founder of multiple companies and impact-driven projects, with experience in technology, corporate teambuilding, and transformation platforms, combining strategic vision with real execution
- Social innovator (Ashoka Fellow and World Economic Forum Global Shaper) who has applied innovation methodologies to build trust and reduce polarization in complex contexts
- Recognized as one of the 40 Under 40 for his impact in transforming the country, and awarded by

The Coca-Cola Company and the World Economic Forum for Bakondo, an initiative that creates reconciliation processes among former combatants, victims, and social leaders

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Daniel Buriticá is a partner at Solve Next (California) and an architect of innovation systems designed to generate real growth in companies. His approach goes beyond creativity and inspiration: he builds models, processes, and capabilities that turn innovation into revenue expansion, new business lines, and sustainable competitive advantage.

He has delivered his message as a speaker in 37 cities around the world. His talks combine strategic vision, conceptual clarity, and actionable tools that enable organizations to move from intention to results. He is a serial entrepreneur and co-founder of multiple companies in areas such as technology, organizational transformation, and social impact. He participates in several boards and strategic decision-making processes, integrating growth, culture, and execution with a systemic business perspective.

His leadership has been internationally recognized: Ashoka Fellow, World Economic Forum Global Shaper, and selected as one of the 40 Under 40 for his impact on transforming the country. He has been awarded by The Coca-Cola Company and the World Economic Forum for Bakondo, an initiative that applies innovation to create reconciliation and collaboration among historically opposing actors.

Daniel does not inspire just to motivate for a moment. He designs conversations that change decisions. And decisions that change results.

TEMAS

Daniel adapts each presentation to the needs of his audience and is not limited to the topics listed below. Please feel free to inquire about any other topic of interest:

- Innovation as a system: from ideas to measurable results
- Artificial intelligence and competitive advantage: how to decide, prioritize, and execute

with clarity
- Culture and leadership for change: organizational habits that sustain innovation
- Purpose-driven innovation: how to generate social impact without losing rigor or focus
- Trust and collaboration in polarized environments: lessons applicable to teams and organizations

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PROGRAMAS

Innovation that Works: How to Build a System That Produces Results (Not Just Ideas)

Focus: Innovation, strategy, execution, growth

Promise: Turn innovation into a repeatable, governable, and measurable process

What it delivers:

- Clarifies what innovation is (and what it is not) in business terms
- Shows how to move from isolated initiatives to a system with priorities and metrics
- Provides a practical roadmap to build internal capabilities and accelerate results

Applied Artificial Intelligence: Decisions That Move the Business. From Isolated Pilots to Growth

Focus: Artificial intelligence, transformation, emerging technologies, management

Promise: Use AI as a strategic lever without falling into hype, anxiety, or endless pilots

What it delivers:

- Clarity on where AI creates real value
- Criteria to prioritize use cases, risks, and quick wins
- A framework to adopt AI with governance, talent, and focus

Innovation to Transform the Impossible: Lessons from Polarization to the Boardroom

Focus: Leadership, collaboration, conflict management, organizational culture

Promise: If it is possible to build trust among victims, former combatants, and leaders with

opposing views, it is also possible to enable teams within a company to work together despite their differences

What happens in this keynote

Daniel shares his real experience leading initiatives that have brought together historically opposing actors to work toward common goals. From these experiences, he translates lessons into a business context, showing how to transform disagreements, silos, and internal tensions into productive collaboration.

What it delivers:

- Understanding why disagreements escalate and block collaboration within teams
- Practical tools to work with people who think differently
- Conversations that transform conflict into agreements and action
- Conditions of trust that enable greater alignment, cooperation, and results

This keynote combines real stories, innovation tools such as Think Wrong, and practical leadership frameworks to help organizations turn disagreement into a strategic advantage.

Optional Workshop: Think Wrong for Executive Teams (Interactive Format)

Focus: Applied innovation, problem-solving, alignment
What it delivers: A session designed to unlock real challenges, align the team, and leave with decisions, prototypes, or clear next steps.

CONDICIONES

- **Travels from:** Bogota D.C., Colombia
- **Fee Range:** Please Inquire