

BENJAMIN ZANDER

Director of the Boston Philharmonic Orchestra

- Famous conductor and world renowned speaker
- Gave the opening keynote address at World Economic Forum
- Inspires audiences by drawing parallels between conducting and business to help discuss leadership in global corporations
- best-selling author of The Art of Possibility, which has been translated into fifteen languages

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Benjamín Zander, conductor of the Boston Philharmonic Orchestra since 1979, is a speaker demanded by great organisations worldwide over the last 10 years owing to his

presentations on Leadership, Attitudes and Creativity.

There are endless definitions for leadership, and an even greater number of interpretations. They all focus on what a leader should do rather than showing who the leader is. Zander and his wife Ros Zander, however, give us a new definition of leadership in their book, “The Art of Possibility”, an alternative outlook, the purpose of which is to foster the realisation of our dreams, however big or small.

Zander invites his listeners to be passionate in their communication processes, in leadership and in action in order for their existence to irradiate with its full force. Messages like these have earned him the title of best speaker at Expomanagement 2003 (Mexico) and the World Business Forum 2004 (New York).

This conductor of extraordinary talent has all the qualities that define a great speaker, who is not only able to communicate but also to stimulate and encourage the audience to meet new challenges. In his own words, a leader does not manage reality, a true leader creates new possibilities.

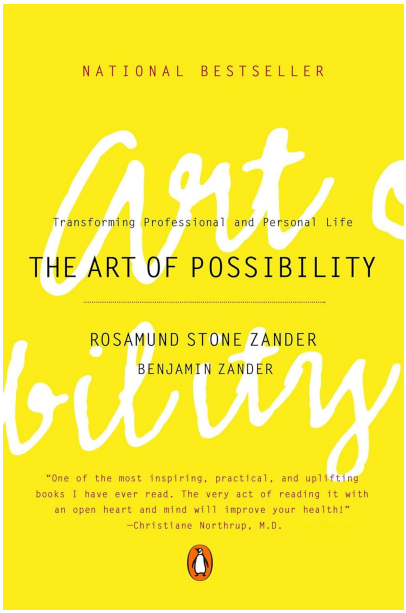
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Benjamin Zander tailors each presentation to the needs of his audience and is not limited to the topics listed below. Please ask us about any subject that interests you:

- Leadership
- Education
- Motivation
- Teamwork

PUBLICACIONES

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THE ART OF POSSIBILITY

CONDICIONES

- **Travels from:** Boston, USA
- **Fee Range:** Please Inquire