



## CHRIS SKINNER

The world-renowned strategist and best-selling author who specializes in the future of business,  
technology and finance

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Author of more than twenty best-selling titles from Digital Bank to Digital Human

Chris is not a showman. He's a knowman

His experiences range from everything to do with banking, fintech, technology, and the future, with a specific focus on how cloud computing, mobile and networking, artificial intelligence and machine learning, central bank digital currencies and cryptocurrencies, and related changes are shaping the future of our world

He's not a futurist. He calls himself a commercial strategist and defines this as someone who looks to the future to see how to create a strategy for tomorrow to make more money

This is why his challenge to you today is: how can we use technology and finance to make money and make the world a better place?

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The world-renowned strategist and best-selling author who specializes in the future of business, technology, and finance to deliver powerful keynotes with lightning-rod insights.

Chris Skinner is a world-renowned strategist who specializes in the future of business, technology, and finance. Author of more than twenty best-selling titles from Digital Bank to Digital Human, he is famed for delivering powerful keynote speeches and moderating and chairing with lightning-rod insights. His experiences range from everything to do with banking, fintech, technology, and the future, with a specific focus on how cloud computing, mobile and networking, artificial intelligence and machine learning, central bank digital currencies and cryptocurrencies, and related changes are shaping the future of our world.

Chris is not a showman. He's a knowman. Steeped in the industries of business, technology, and finance, he has the future of these industries in his DNA. Why? Well, years ago, someone told Chris to tell them something that they don't know. This went to Chris's heart as the only thing we don't know is the future. Having said that, he's not a futurist. He calls himself a commercial strategist and defines this as someone who looks to the future to see how to create a strategy for tomorrow to make more money.

But it's not all about money. As a mature father, Chris also wants to create a secure future and one that is good for his kids. This is why his challenge to you today is: how can we use technology and finance to make money and make the world a better place? Chris has the answers, which is why businesses around the world rely on his insights.

## **TEMAS**

Chris tailors each presentation to the needs of his audience and is not limited to the topics we have listed below:

- Future of Banking
- Future Trends
- FinTech
- Innovation

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## **PROGRAMAS**

**How banking and fintech improve society and the planet**

This presentation looks at everything from how banking plays a role in the climate emergency to the FinTech world using technology to overcome issues of inequality and inclusion. The themes include questioning the purpose of banking, and whether it is socially useful; how purpose can impact a bank's role in the climate emergency; how we can use finance to do good for society and the planet; the latest developments in cryptocurrencies; and more.

After the 2008 financial crisis, banks were described as being socially useless by the UK regulator. How is this changing? Amazingly, through FinTech and digital services, it is changing dramatically. There are now many movements across the network to use financial transactions to be good for society and good for the planet. What's happening and who is driving this change? What does it mean for banks and what happens when you say you are green when, in fact, you are not? This presentation explores all of these themes in depth and demonstrates that digital transformation and green finance are coming together hand-in-hand.

#### Key takeaways

- This presentation selects case studies from around the world to demonstrate how technology and finance are benefiting society and the planet. Through these examples, it provides insights and guidance on how the audience can contribute to making the world better.
- This presentation distinguishes between merely advocating for ESG (Environmental, Social, and Governance) goals and actively achieving them, explaining how technology can aid in meeting these objectives.
- Drawing on his experiences with thought leaders worldwide and engagement with groups like Extinction Rebellion, Mr. Skinner reveals the importance of understanding diverse perspectives to inform action, and provides guidance on the necessary steps to take.

#### **Doing Digital – Lessons from Leaders**

There are a small group of banks that are transforming to become digital banks. As we all know, this is incredibly difficult for a long-established bank with thousands of people and

millions of customers. What are they doing right? How are they doing it? Why do we think they are digital banks? Is there a way we could all follow their path? Chris Skinner has been traveling the world for years, talking to banks that are doing digital. He selected five to be case studies – JP Morgan Chase, ING, BBVA, DBS and China Merchants Bank. From those interviews and discussions, Chris has found many lessons from banks that are implementing digital correctly and will share these lessons with the audience.

#### Key takeaways

- With over thirty years of experience in business transformation, Chris Skinner will share over twenty practical strategies for successful digitalization and change management in any institution.
- This presentation equips C-suite executives with a basic understanding of how to execute digitalization correctly.
- The presentation is specifically designed for large, traditional organizations struggling to change, and gives them the change management skills to ensure future success.

#### **The Past, Present, and Future of Banking, Finance, and Technology**

Finance has changed massively in previous years due to the rise of cloud computing and mobile networks. For traditional institutions, this means a radical overhaul of the analog business model. For the new firms of fintech, it has offered a massive opportunity to digitalize the industry. How will this all turn out? What is the future? How should a traditional firm invest and prioritize becoming digital? How should a start-up work out its way to success? This presentation takes you through all the nuances of the past, present, and future of banking, finance & technology, and how to navigate a way to winning.

#### Key takeaways

- We need banking and will always need banks, but banks are struggling to deal with digitalization, so how do we do it? A key part of the presentation explains how banks can digitize their operations.
- Fintechs are fantastic, but a little naïve. For example, they think we don't need banks to do banking. A key part of this presentation explains why we need banks to do banking, and where Fintechs fit.

- Where all of this is going in the next decade is something no one knows but, having made correct predictions for over three decades, Mr. Skinner will give you the four most likely scenarios for 2030 and beyond.

## **The decentralized smart companies of the future**

Everything is becoming smart and connected, from our homes to our cars to our clothes. How does this change business, how we think, and how we pay? If everything has GPT in its name, does that mean we have far fewer people working? If everything is decentralized, who regulates the system? How can you be artificially intelligent if you have dumb data?

This presentation looks at the key technologies coming downstream from artificial intelligence to artificial super intelligence, from cloud computing to quantum computing, and from cryptocurrencies to central bank digital currencies. The big question it tries to answer is the role of centralized institutions in a decentralized world.

### Key takeaways

- Discover how technology will shape future companies, their management, and structure, and provide guidance on adapting to these changes.
- Explore the potential impacts of artificial intelligence, spatial and sentient computing, and quantum computing, offering insights into the next fifty years of these long-emerging technologies.
- The presentation addresses the current tension between centralization and decentralization, exemplified by government attempts to regulate digital currencies like Bit-coin, and offers solutions to this friction.

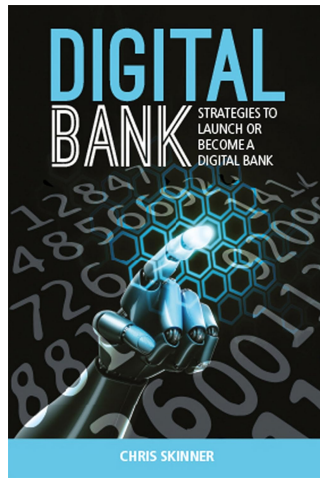
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## **PUBLICACIONES**

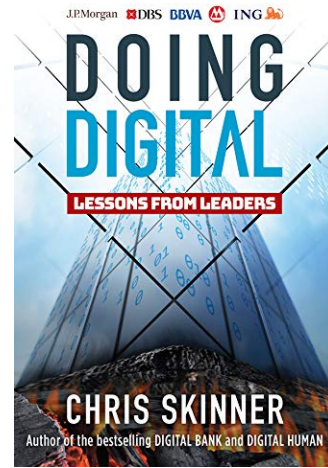
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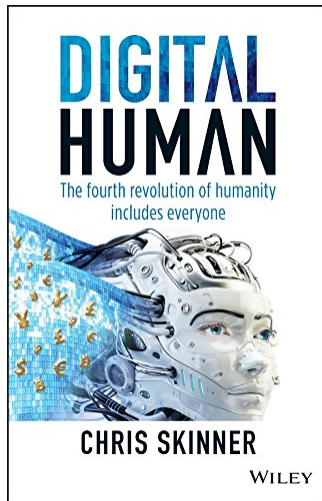
DIGITAL FOR GOOD



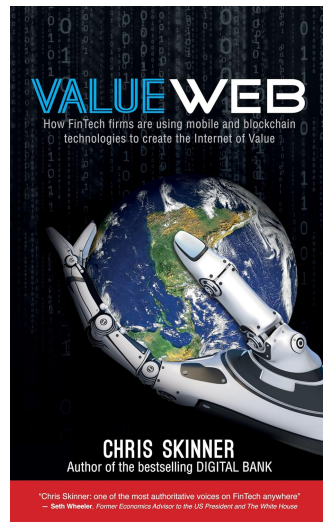
DIGITAL BANK



DOING DIGITAL



DIGITAL HUMAN



VALUEWEB

## CONDICIONES

- **Travels from:** London
- **Fee Range:** Please Inquire