



## JOSEPH GRENNY

Leading Authority on Organizational Communication

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Over the past 20 years, Joseph Grenny has taught and advised more than 100.000 Fortune 500 CEOs and senior executives on more than a dozen major initiatives worldwide.

Joseph is co-author of three New York Times best-sellers, "Influencer: The Power to Change Anything", "Crucial Conversations: Tools for Talking when Stakes are High" and "Crucial Confrontations: Tools for Resolving Broken Promises, Violated Expectations, and Bad Behavior".

In 2007 Joseph and his co-authors were named Ernst & Young Entrepreneurs of the Year for their work in founding and leading VitalSmarts, helping more than 300 of the Fortune 500 companies in the fields of corporate training and organizational development. VitalSmarts has been ranked four times by Inc magazine as one of the fastest growing

companies in America.

Joseph has been cited in dozens of newspapers including the New York Times, Los Angeles Times, Washington Post and the Wall Street Journal. He has been featured on more than 100 radio and television programs including ABC News, CNN, Bloomberg, CNBC and the Today Show.

Joseph has addressed executive level teams for clients including IBM, Progressive Insurance, Sprint, Textron, McGraw-Hill, Texas Instruments and Genentech. He has spoken to organizations including NASA, the American Bankers Association, the Supreme Court of California, the American Association of Critical-Care Nurses, and the American Public Works Association, among others.

Whether he's speaking to an audience of more than ten thousand or to a small executive team, Joseph's dynamic and captivating style -a sought-after mix of entertainment, practicality and foundational research- keeps his skills in high demand.

## **TEMAS**

- Leadership
- Organizational Development
- Communication and Persuasion

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## **PROGRAMAS**

### **Crucial Conversations**

Whenever you're not getting the results you're looking for, it's likely that a crucial conversation is keeping you stuck. Based on the New York Times best-selling book by the same title, Joseph guides the audience through the skills to get unstuck.

## **Crucial Confrontations**

Every individual, team, and organization faces disappointment. People make promises and break them - then bad things happen. Based on the New York Times best-selling book by the same title, Joseph addresses tools for ensuring accountability.

## **Influencer**

The most important capacity we hold is the capacity to influence behavior. Based on the New York Times best-selling book by the same title, Joseph reveals strategies to make change inevitable that are founded on more than five decades of the best social science research.

## **Leadership for Maximum Engagement**

What differentiates the best leaders and leadership teams from the rest? The best teams achieve something the rest never attain: 100% engagement and absolute intellectual honesty. Joseph explores the crucial conversations skills that will immediately propel your team to maximum engagement.

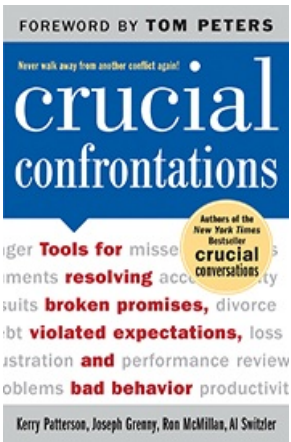
## **Silence Fails**

Success is determined by how well an organization executes high-stakes projects and programs - and yet 83% of employees say the projects they are working on will fail. Leaders can increase their odds of successful project execution by 50 to 80% when they skillfully hold certain crucial conversations.

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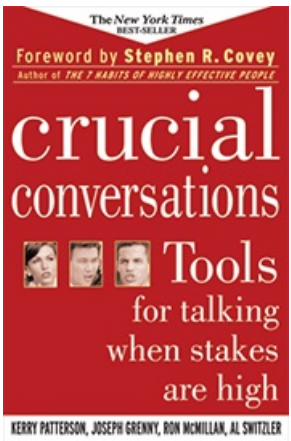
## **PUBLICACIONES**

### **Libros**



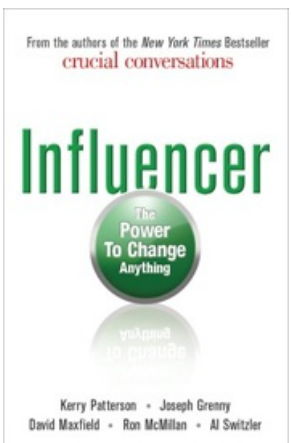
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## CRUCIAL CONFRONTATIONS



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## CRUCIAL CONVERSATIONS



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## INFLUENCER

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