



LIBBY GILL

Dr. Phil's Show Branding Strategist

Libby Gill spent 15 years heading Public Relations and Corporate Communications as Vice-president at Universal Studios, Sony Pictures Entertainment and Turner Broadcasting.

Libby worked as Vice-president of Publicity, Advertising and Promotion at Sony before moving on to Turner Broadcasting, and served in a creative capacity as Vice-president of Television Programming and Development for Universal Studios, working on syndicated talk and reality shows. She was instrumental in creating the comprehensive media launch that catapulted Dr. Phil to the highest ratings in daytime television since the Oprah Winfrey

Show.

Libby is most proud of having guided many professionals to career success. Her former staff members now hold senior management positions at CBS Entertainment, ESPN, Universal, Los Angeles Philharmonic, Sony, Disney/ABC and many other organizations. Her coaching clients have also achieved great success in transitioning from one industry to another, climbing the corporate ladder and launching non-profit or entrepreneurial ventures.

She founded Libby Gill & Company in 2000, her own consulting firm. Libby's client list includes Microsoft, Pfizer, Lycos, Sprint, Capital One, Deloitte & Touche, Hewlett-Packard, The Boeing Company, Triad Hospitals, Healthcare Businesswomen's Association, International Association of Administrative Professionals, Cadbury Schweppes, PitneyBowes, State Farm, Financial Women International, Andrews-Kurth Legal, and more.

She has shared her success strategies on the Today Show, The Big Idea with Donny Deutsch, CNN, NPR, Oprah & Friends Radio Network, Fox News, CBS Early Show, Time Magazine, New York Times, Wall Street Journal, O Magazine, Good Housekeeping, and many more.

With a focus on igniting bold leadership at all levels of the organization, Libby delivers keynote addresses and training programs for companies desiring to create a culture of accountability and excellence even in times of uncertainty. Her proven Clarify, Simplify & Execute process inspires individuals and organizations to maximize their leadership skills.

TEMAS

- Leadership
- Mass Media
- Marketing and Branding
- Personal and Professional Growth

PROGRAMAS

Creating a Culture of Risk-taking and Innovation

Sooner or later every individual or/and organization gets stuck - It's just part of the human condition. Maybe the "stuckness" manifests as a lack of agility or an unwillingness to innovate or take risks, or maybe it's a general feeling of malaise or disengagement. However it shows up, if you ignore your stuck state you run the risk of mediocrity becoming your new normal.

Inspiring Passion and High-Performance

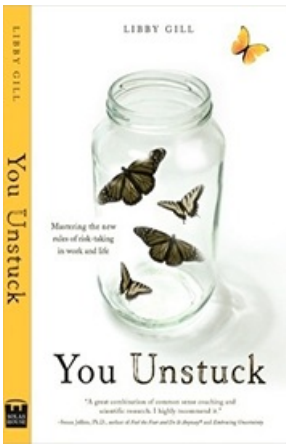
During her 15 year Hollywood tenure in an industry known for cutthroat competition, Libby Gill survived a dozen management restructures, transitions and takeovers. Yet with each change, she positioned her company to maintain their competitive edge and emerged as a leader herself. Libby shares her proven method for leadership and success in this inspiring and revealing keynote speech.

Aligning Personal Brand with Organizational Vision

In these challenging times, it's more important than ever that your brand cuts through the clutter and captures the mindshare of your customers and clients, because once you've got their mindshare -trust, loyalty, heads and hearts- the market share will follow. So, how do you capture the mindshare?

PUBLICACIONES

Libros



YOU UNSTUCK
