



## MUNI JENSEN

Political Analyst and former Colombian Diplomat focused on Latin American politics, US-Latin America and geopolitics

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- Senior Advisor with ASG (Albright Stonebridge Group)
  - Co-host, Altamar World News podcast ([www.altamar.us](http://www.altamar.us))
  - Speaker on global trends and the New Geopolitics
  - Permanent guest at Spanish speaking television shows on current global events
  - Worked at the Colombian Embassy in Washington, focused on Congressional and Media relations
  - Columnist on international affairs for El País, Colombia's second largest newspaper
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Muni Jensen is a Senior Advisor with ASG, where she uses her experience and expertise as a Political Analyst and former Colombian Diplomat on behalf of the firm to advise clients on Latin American politics, United States-Latin America Trade, and public affairs. She is a permanent guest at English and Spanish radio, print and television shows on current global events on leading international news outlets. She is a columnist on international affairs for El País, Colombia's second largest newspaper and speaks at conferences across the Americas on the impact of geopolitics on business.

She previously worked at the Colombian Embassy in Washington for six years, under Luis Alberto Moreno (current president of the Interamerican Development Bank), Andrés Pastrana (former President of Colombia), Carolina Barco (former Foreign Minister), and Gabriel Silva (former Defense Minister). During this time, Ms. Jensen was focused on Congressional relations in the effort to ratify the U.S. Colombia Free Trade Agreement, as well as serving as Press Counselor and Spokesperson for the Embassy. Before Washington, she worked at the Cali Chamber of Commerce division of International Trade and as Vice President for Market Intelligence of Proexport Colombia in Bogotá.

Ms. Jensen earned a M.A. in Latin American Studies from Georgetown University, a B.A. in Political Science and Latin American Studies, and a certificate in Public Policy in a joint program between Universidad Externado de Colombia and Columbia University.

## **TEMAS**

- US Politics
- Global Affairs
- Latin American politics
- US Presidential Elections

- Donald Trump
  - Government – Media relations
  - Journalism and politics
  - Populism and post-truth politics
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## **PROGRAMAS**

### **The New Geopolitics:**

Global Trends and how they impact business and society

Ten trends and one challenge: Conference on understanding global affairs and how to adapt your organization to respond to global challenges.

Examples of topics discussed:

- US leadership in the world
- The rise of China
- Middle East realignment
- Latin America at a crosshairs
- The expansion of terrorism into Africa
- Sustainability and climate change
- The future of Energy
- Media and fake news
- Companies as the new geopolitical players

This conference has a flexible format:

- In person or virtual (zoom, teams, other)
- English or Spanish
- Power point presentation and/or live Q&A
- Duration: 30-90 minutes depending on client needs
- Can be adapted to different audiences
- May include Q&A sessions
- Live or pre-recorded

## Trump, the triumph of the showman

Main discussion topics:

- Trump is a marketing figure, which should not be analyzed as a politician
- He is not crazy, he is not of right, nor pro-Russian, nor anti-Mexican. He is an opportunist who wants to put his name in all his buildings, real or virtual
- Trump is a product of United States television. "Made in USA". The comparisons with Chavez, Berlusconi, Hitler, Maduro are not appropriate
- His electoral success was to revive the middle-class white man
- His government is less chaotic than it seems
- Markets, surveys, and press ratings show Trump's reality
- The media benefits from Trump's hatred
- The divided Democrats will not be able to face the Trump phenomenon shortly

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## PUBLICACIONES

Libros



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TRUMP EL TRIUNFO DE SHOWMAN

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