



## DIEGO PÁRAMO

AI, Web 3.0, NFT, and Metaverse expert. Entrepreneur, co-creator of the term PaaS (prediction as a service)

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Diego Páramo is the co-founder and executive vice-president of EPICA, an artificial intelligence startup that focuses on prediction as a service. [EPICA](#) was nominated as a startup to watch in 2018 in the US, The most requested startup by investors in Collision 2019, winner of the South Summit Pacific Alliance and winner of the best solution Worldwide of Cutting Edge Technology amongst 3,600 startups.

He is involved in product definition, sales strategy, communication and the go-to-market

teams for all products. In 2018, he led a project with Coca-Cola Mexico, using data analysis to predict the results of different matches at the 2018 FIFA World Cup, and sharing them via social media, through a matryoshka (Russian) doll named Kukla.

He has created various projects in the Metaverse and NFT such as [Awkward Skeleton Club](#).

EPICA implements AI for businesses in a variety of verticals, transforming decision-making in all areas and activating predictions proactively and efficiently. EPICA was recognized as a Startup to Watch for 2018, graduated from the Venture City Accelerator in mid-2018, and was selected as part of Collision's top 5 percent of startups with the most growth potential in the world.

Before joining EPICA, Diego was Industry Head and Senior Sales Consultant at Google in LATAM, where he served as an authorized event speaker, as well as a media spokesman for 6 years. He served as the B2B Marketing Manager at Carvajal, and worked in business intelligence, in the logistics and pharmaceutical divisions, at Wyeth Pharmaceuticals and Pfizer.

He has been invited as keynote to events such as the Claro Tech Summit, Emerge Americas, Plug and Play, STartco, NXTP-Innovation and Andicom, as well as to participate in corporate events for companies such as Pfizer, Mercedes Benz, Accenture and Terpel, among others.

## TEMAS

- NFT, Metaverse, Web 3.0
- Artificial Intelligence
- Global entrepreneurship
- Digital Transformation

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## CONDICIONES

- **Travel from:** Bogotá D.C., Colombia
  - **Fee Colombia:** COP 10.000.000 to COP 20.000.000
  - **International:** USD 10.000 to USD 20.000
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